

# Featured Virtual Booth Order Form



1. Fax this completed form to **952.894.8252**
2. You will know that it is live when the "**more info**" button appears next to your company name on the exhibitor list.
3. Virtual Booths remain on the website for no less than 60 days following the event.

**Featured Virtual Booth is limited to 4 companies and includes:**

- ❖ Top billing on the Exhibitor List and Search Results pages
- ❖ **BIGGER & BOLDER** company name & booth number listed in the Exhibitor List with a "**more info**" button linking to your web page that features:
  - Your company **LOGO** and Booth Number
  - Your company Program Name followed by a 50 word description
  - An expanded description (from 1 to 3 paragraphs)
  - New product/service announcement with **PHOTO**
  - A link to **your company website**
  - A list of 10 "Search Categories"
  - A list of up to 5 manufacturers you wish to promote
  - Contact information that can include address, phone, fax and email
  - An **ITINERARY** button that allows attendees to add your company to their event itinerary list
- ❖ Posting of **your press releases**
- ❖ New product info added to a special "**New Products**" page
- ❖ A 160x120 pixel banner ad for standard rotation



| Select Expo                                                                                                                                                                            | Financial Summary                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                               |          |                                                                 |    |              |           |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|----------|-----------------------------------------------------------------|----|--------------|-----------|
| <input type="checkbox"/> Firehouse World '08<br><input type="checkbox"/> Firehouse Expo '08<br><input type="checkbox"/> Firehouse Central '08<br><input type="checkbox"/> EMS Expo '08 | <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;"><b>Featured Virtual Booth</b></td> <td style="text-align: right; width: 20%;">\$ 1,000</td> </tr> <tr> <td><input type="checkbox"/> <b>Video Option - \$250 additional</b></td> <td style="text-align: right;">\$</td> </tr> <tr style="border-top: 1px solid black;"> <td style="text-align: right;"><b>TOTAL</b></td> <td style="text-align: right;"><b>\$</b></td> </tr> </table> <p style="text-align: center;">(must be paid in full before activation)</p> | <b>Featured Virtual Booth</b> | \$ 1,000 | <input type="checkbox"/> <b>Video Option - \$250 additional</b> | \$ | <b>TOTAL</b> | <b>\$</b> |
| <b>Featured Virtual Booth</b>                                                                                                                                                          | \$ 1,000                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                               |          |                                                                 |    |              |           |
| <input type="checkbox"/> <b>Video Option - \$250 additional</b>                                                                                                                        | \$                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                               |          |                                                                 |    |              |           |
| <b>TOTAL</b>                                                                                                                                                                           | <b>\$</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                               |          |                                                                 |    |              |           |
| Applicant Information                                                                                                                                                                  | Payment Method                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                               |          |                                                                 |    |              |           |
| (Please Print or Type All Information)                                                                                                                                                 | <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX<br><input type="checkbox"/> Check (Payable to: Cygnus Expositions)                                                                                                                                                                                                                                                                                                                                                                                            |                               |          |                                                                 |    |              |           |
| Company _____<br>Contact _____ Date _____<br>Phone _____ Ext. _____<br>Email _____<br>Authorized Signature _____                                                                       | Credit Card # _____<br>Exp. Date: _____<br>Name On Card _____<br>Billing Address _____<br>_____<br>Signature _____                                                                                                                                                                                                                                                                                                                                                                                                                                    |                               |          |                                                                 |    |              |           |
| For Internal Office Use Only                                                                                                                                                           | <b>Fax Credit Card Payments to: 952.894.8252</b><br><br><b>Mail Checks to:</b><br><b>Cygnus Expositions – MN</b><br><b>Box 684080, Milwaukee, WI 53268-4080</b>                                                                                                                                                                                                                                                                                                                                                                                       |                               |          |                                                                 |    |              |           |
| Check # _____ Amount _____<br>Invoice # _____ Payment Date _____<br>Accepted by: Cygnus Expositions      Date Accepted _____<br>Acceptance Signature _____                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                               |          |                                                                 |    |              |           |

**Interested in other web presence opportunities? Call your account representative for all the details! 800.827.8009**