



1. Fax this completed form to **952.894.8252**
2. You will know that it is live when the "**more info**" button appears next to your company name on the exhibitor list.
3. Virtual Booths remain on the website for no less than 60 days following the event.

### Virtual Booth includes:

- ❖ **BOLDED** company name & booth number listed in the Exhibitor List with a "**more info**" button linking to your web page that features:
  - Your company **LOGO**
  - Your company Program Name followed by a 50 word description
  - Your company Booth Number
  - An expanded description (from 1 to 3 paragraphs)
  - New product/service announcement with **PHOTO**
  - A link to **your company website**
  - A list of 5 "Search Categories"
  - A list of up to 5 manufacturers you wish to promote
  - Contact information that can include address, phone, fax and email
  - An **ITINERARY** button that allows attendees to add your company to their event itinerary list
- ❖ Posting of **your press releases**
- ❖ New product info added to a special "**New Products**" page



<b>Select Expo</b>	<b>Financial Summary</b>						
<input type="checkbox"/> National Pavement Expo West '10 <input type="checkbox"/> National Pavement Expo '11	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 2px;"><b>Virtual Booth</b></td> <td style="text-align: right; padding: 2px;"><b>\$ 250</b></td> </tr> <tr> <td style="padding: 2px;"><input type="checkbox"/> <b>Video Option - \$250 additional</b></td> <td style="text-align: right; padding: 2px;"><b>\$</b></td> </tr> <tr> <td colspan="2" style="text-align: right; padding: 2px;"><b>TOTAL \$</b></td> </tr> </table> <p style="text-align: center; font-size: small;">(must be paid in full before activation)</p>	<b>Virtual Booth</b>	<b>\$ 250</b>	<input type="checkbox"/> <b>Video Option - \$250 additional</b>	<b>\$</b>	<b>TOTAL \$</b>	
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<input type="checkbox"/> <b>Video Option - \$250 additional</b>	<b>\$</b>						
<b>TOTAL \$</b>							
<b>Applicant Information</b>	<b>Payment Method</b>						
(Please Print or Type All Information)	<input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> Check (Payable to: Cygnus Expositions)						
Company _____ Contact _____ Date _____ Phone _____ Ext. _____ Email _____ Authorized Signature _____	Credit Card # _____ Exp. Date: _____ Name On Card _____ Billing Address _____ _____ Signature _____						
<b>For Internal Office Use Only</b>	<b>Fax Credit Card Payments to: 952.894.8252</b>  <b>Mail Checks to:</b> <b>Cygnus Expositions – MN</b> <b>Box 684080, Milwaukee, WI 53268-4080</b>						
Check # _____ Amount _____ Invoice # _____ Payment Date _____ Accepted by: Cygnus Expositions      Date Accepted _____ Acceptance Signature _____							

Interested in other web presence opportunities? Call your account representative for all the details! 800.547.7377