



1. Fax this completed form to **952.894.8252**
2. You will know that it is live when the "**more info**" button appears next to your company name on the exhibitor list.
3. Virtual Booths remain on the website for no less than 60 days following the event.

**Featured Virtual Booth is limited to 4 companies and includes:**

- ❖ Top billing on the Exhibitor List and Search Results pages
- ❖ **BIGGER & BOLDER** company name & booth number listed in the Exhibitor List with a "**more info**" button linking to your web page that features:
  - Your company **LOGO** and Booth Number
  - Your company Program Name followed by a 50 word description
  - An expanded description (from 1 to 3 paragraphs)
  - New product/service announcement with **PHOTO**
  - A link to **your company website**
  - A list of 10 "Search Categories"
  - A list of up to 5 manufacturers you wish to promote
  - Contact information that can include address, phone, fax and email
  - An **ITINERARY** button that allows attendees to add your company to their event itinerary list
- ❖ Posting of **your press releases**
- ❖ New product info added to a special "**New Products**" page
- ❖ A 160x120 pixel banner ad for standard rotation



Select Expo	Financial Summary						
<input type="checkbox"/> National Pavement Expo West '10 <input type="checkbox"/> National Pavement Expo '11	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;"><b>Featured Virtual Booth</b></td> <td style="text-align: right;"><b>\$ 1,000</b></td> </tr> <tr> <td><input type="checkbox"/> Video Option - \$250 additional</td> <td style="text-align: right;">\$</td> </tr> <tr style="border-top: 1px solid black;"> <td style="text-align: right;"><b>TOTAL</b></td> <td style="text-align: right;"><b>\$</b></td> </tr> </table> <p style="text-align: center;">(must be paid in full before activation)</p>	<b>Featured Virtual Booth</b>	<b>\$ 1,000</b>	<input type="checkbox"/> Video Option - \$250 additional	\$	<b>TOTAL</b>	<b>\$</b>
<b>Featured Virtual Booth</b>	<b>\$ 1,000</b>						
<input type="checkbox"/> Video Option - \$250 additional	\$						
<b>TOTAL</b>	<b>\$</b>						
Applicant Information	Payment Method						
(Please Print or Type All Information)							
Company _____ Contact _____ Date _____ Phone _____ Ext. _____ Email _____ Authorized Signature _____	<input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> Check (Payable to: Cygnus Expositions) Credit Card # _____ Exp. Date: _____ Name On Card _____ Billing Address _____ _____ Signature _____						
For Internal Office Use Only							
Check # _____ Amount _____ Invoice # _____ Payment Date _____ Accepted by: Cygnus Expositions      Date Accepted _____ Acceptance Signature _____	<b>Fax Credit Card Payments to: 952.894.8252</b>  <b>Mail Checks to:</b> <b>Cygnus Expositions – MN</b> <b>Box 684080, Milwaukee, WI 53268-4080</b>						