

Featured Virtual Booth Order Form



1. Fax this completed form to **952.894.8252**
2. You will know that it is live when the "**more info**" button appears next to your company name on the exhibitor list.
3. Virtual Booths remain on the website for no less than 60 days following the event.

Featured Virtual Booth is limited to 4 companies and includes:

- ❖ Top billing on the Exhibitor List and Search Results pages
- ❖ **BIGGER & BOLDER** company name & booth number listed in the Exhibitor List with a "**more info**" button linking to your web page that features:
 - Your company **LOGO** and Booth Number
 - Your company Program Name followed by a 50 word description
 - An expanded description (from 1 to 3 paragraphs)
 - New product/service announcement with **PHOTO**
 - A link to **your company website**
 - A list of 10 "Search Categories"
 - A list of up to 5 manufacturers you wish to promote
 - Contact information that can include address, phone, fax and email
 - An **ITINERARY** button that allows attendees to add your company to their event itinerary list
- ❖ Posting of **your press releases**
- ❖ New product info added to a special "**New Products**" page
- ❖ A 160x120 pixel banner ad for standard rotation



Select Expo	Financial Summary						
<input type="checkbox"/> Great Lakes Regional <input type="checkbox"/> Greater Philadelphia <input type="checkbox"/> Northern California <input type="checkbox"/> Midwest <input type="checkbox"/> Northern New Jersey <input type="checkbox"/> North Texas <input type="checkbox"/> New England <input type="checkbox"/> Central Valley <input type="checkbox"/> Michigan <input type="checkbox"/> South Florida <input type="checkbox"/> Southern California <input type="checkbox"/> Southwest <input type="checkbox"/> Northwest	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">Featured Virtual Booth</td> <td style="width: 20%; text-align: right;">\$ 500</td> </tr> <tr> <td><input type="checkbox"/> Video Option - \$250 additional</td> <td style="text-align: right;">\$</td> </tr> <tr style="border-top: 1px solid black;"> <td style="text-align: right;">TOTAL</td> <td style="text-align: right;">\$</td> </tr> </table> <p style="text-align: center;">(must be paid in full before activation)</p>	Featured Virtual Booth	\$ 500	<input type="checkbox"/> Video Option - \$250 additional	\$	TOTAL	\$
Featured Virtual Booth	\$ 500						
<input type="checkbox"/> Video Option - \$250 additional	\$						
TOTAL	\$						
Applicant Information	Payment Method						
(Please Print or Type All Information)	<input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> Check (Payable to: Cygnus Expositions)						
Company _____	Credit Card # _____						
Contact _____ Date _____	Exp. Date: _____						
Phone _____ Ext. _____	Name On Card _____						
Email _____	Billing Address _____						
Authorized Signature _____	Signature _____						
For Internal Office Use Only							
Check # _____ Amount _____							
Invoice # _____ Payment Date _____							
Accepted by: Cygnus Expositions Date Accepted _____							
Acceptance Signature _____							

Interested in other web presence opportunities? Call your account representative for all the details! 800.827.8009

Fax Credit Card Payments to: 952.894.8252
Mail Checks to:
Cygnus Expositions – FAC
Box 684073, Milwaukee, WI 53268-4073