



1. Fax this completed form to **952.894.8252**
2. You will know that it is live when the "**more info**" button appears next to your company name on the exhibitor list.
3. Virtual Booths remain on the website for no less than 60 days following the event.

Virtual Booth includes:

❖ **BOLDED** company name & booth number listed in the Exhibitor List with a "**more info**" button linking to your web page that features:

- ❖ **NEW!**
 - Your company **LOGO**
 - Your company Program Name followed by a 50 word description
 - Your company Booth Number
 - An expanded description (from 1 to 3 paragraphs)
 - New product/service announcement with **PHOTO**
 - A link to **your company website**
 - A list of 5 "Search Categories"
 - A list of up to 5 manufacturers you wish to promote
 - Contact information that can include address, phone, fax and email
 - An **ITINERARY** button that allows attendees to add your company to their event itinerary list
- ❖ Posting of **your press releases**
- ❖ New product info added to a special "**New Products**" page



| Select Expo | Financial Summary | | | | | | | | |
|--|---|----------------------|--------|------------------------------------|-------|---|----|--------------|-----------|
| <input type="checkbox"/> Northern Illinois Farm Show '11 <input type="checkbox"/> Farmfest '10 <input type="checkbox"/> Dakotafest '10 (add 4% sales tax) <input type="checkbox"/> Amarillo Farm & Ranch Show '10 | <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">Virtual Booth</td> <td style="text-align: right; width: 20%;">\$ 125</td> </tr> <tr> <td>Sales Tax (Dakotafest ONLY)</td> <td style="text-align: right;">\$ 4%</td> </tr> <tr> <td><input type="checkbox"/> Video Option - \$250 additional</td> <td style="text-align: right;">\$</td> </tr> <tr style="border-top: 1px solid black;"> <td style="text-align: right;">TOTAL</td> <td style="text-align: right;">\$</td> </tr> </table> <p style="text-align: center;">(must be paid in full before activation)</p> | Virtual Booth | \$ 125 | Sales Tax (Dakotafest ONLY) | \$ 4% | <input type="checkbox"/> Video Option - \$250 additional | \$ | TOTAL | \$ |
| Virtual Booth | \$ 125 | | | | | | | | |
| Sales Tax (Dakotafest ONLY) | \$ 4% | | | | | | | | |
| <input type="checkbox"/> Video Option - \$250 additional | \$ | | | | | | | | |
| TOTAL | \$ | | | | | | | | |
| Applicant Information | Payment Method | | | | | | | | |
| (Please Print or Type All Information) | | | | | | | | | |
| Company _____ | <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX | | | | | | | | |
| Contact _____ Date _____ | <input type="checkbox"/> Check (Payable to: Cygnus Expositions) | | | | | | | | |
| Phone _____ Ext. _____ | Credit Card # _____ | | | | | | | | |
| Email _____ | Exp. Date: _____ | | | | | | | | |
| Authorized Signature _____ | Name On Card _____ | | | | | | | | |
| | Billing Address _____ | | | | | | | | |
| For Internal Office Use Only | | | | | | | | | |
| Check # _____ Amount _____ | Signature _____ | | | | | | | | |
| Invoice # _____ Payment Date _____ | Fax Credit Card Payments to: 952.894.8252 | | | | | | | | |
| Accepted by: Cygnus Expositions Date Accepted _____ | Mail Checks to: | | | | | | | | |
| Acceptance Signature _____ | Cygnus Expositions – MN Box 684080, Milwaukee, WI 53268-4080 | | | | | | | | |