



1. Fax this completed form to **952.894.8252**
2. You will know that it is live when the "**more info**" button appears next to your company name on the exhibitor list.
3. Virtual Booths remain on the website for no less than 60 days following the event.

Featured Virtual Booth is limited to 4 companies and includes:

- ❖ Top billing on the Exhibitor List and Search Results pages
- ❖ **BIGGER & BOLDER** company name & booth number listed in the Exhibitor List with a "**more info**" button linking to your web page that features:
 - Your company **LOGO** and Booth Number
 - Your company Program Name followed by a 50 word description
 - An expanded description (from 1 to 3 paragraphs)
 - New product/service announcement with **PHOTO**
 - A link to **your company website**
 - A list of 10 "Search Categories"
 - A list of up to 5 manufacturers you wish to promote
 - Contact information that can include address, phone, fax and email
 - An **ITINERARY** button that allows attendees to add your company to their event itinerary list
- ❖ Posting of **your press releases**
- ❖ New product info added to a special "**New Products**" page
- ❖ A 200x120 pixel banner ad for standard rotation



Select Expo	Financial Summary								
<input type="checkbox"/> Northern Illinois Farm Show '11 <input type="checkbox"/> Farmfest '10 <input type="checkbox"/> Dakotafest '10 (add 4% sales tax) <input type="checkbox"/> Amarillo Farm & Ranch Show '10	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">Featured Virtual Booth</td> <td style="text-align: right;">\$ 500</td> </tr> <tr> <td>Sales Tax (Dakotafest ONLY)</td> <td style="text-align: right;">\$ 4%</td> </tr> <tr> <td><input type="checkbox"/> Video Option - \$250 additional</td> <td style="text-align: right;">\$</td> </tr> <tr style="border-top: 1px solid black;"> <td style="text-align: right;">TOTAL</td> <td style="text-align: right;">\$</td> </tr> </table> <p style="text-align: center;">(must be paid in full before activation)</p>	Featured Virtual Booth	\$ 500	Sales Tax (Dakotafest ONLY)	\$ 4%	<input type="checkbox"/> Video Option - \$250 additional	\$	TOTAL	\$
Featured Virtual Booth	\$ 500								
Sales Tax (Dakotafest ONLY)	\$ 4%								
<input type="checkbox"/> Video Option - \$250 additional	\$								
TOTAL	\$								
Applicant Information	Payment Method								
(Please Print or Type All Information)									
Company _____	<input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX								
Contact _____ Date _____	<input type="checkbox"/> Check (Payable to: Cygnus Expositions)								
Phone _____ Ext. _____	Credit Card # _____								
Email _____	Exp. Date: _____								
Authorized Signature _____	Name On Card _____								
	Billing Address _____								
For Internal Office Use Only	Signature _____								
Check # _____ Amount _____	Fax Credit Card Payments to: 952.894.8252								
Invoice # _____ Payment Date _____	Mail Checks to:								
Accepted by: Cygnus Expositions Date Accepted _____	Cygnus Expositions – MN								
Acceptance Signature _____	Box 684080, Milwaukee, WI 53268-4080								