



# Virtual Booth Order Form



1. Fax this completed form to **952.894.8252**
2. You will know that it is live when the "**more info**" button appears next to your company name on the exhibitor list.
3. Virtual Booths remain on the website for no less than 60 days following the event.

### Virtual Booth includes:

❖ **BOLDED** company name & booth number listed in the Exhibitor List with a "**more info**" button linking to your web page that features:

- NEW!**
- Your company **LOGO**
  - Your company Program Name followed by a 50 word description
  - Your company Booth Number
  - An expanded description (from 1 to 3 paragraphs)
  - New product/service announcement with **PHOTO**
  - A link to **your company website**
  - A list of 5 "Search Categories"
  - A list of up to 5 manufacturers you wish to promote
  - Contact information that can include address, phone, fax and email
  - An **ITINERARY** button that allows attendees to add your company to their event itinerary list
- ❖ Posting of **your press releases**
- ❖ New product info added to a special "**New Products**" page



Select Expo		Financial Summary	
<input type="checkbox"/> Wisconsin '09	<input type="checkbox"/> Minnesota '09	<b>Virtual Booth</b>	<b>\$ 250</b>
<input type="checkbox"/> Connecticut '09	<input type="checkbox"/> Mascon '09	<input type="checkbox"/> <b>Video Option - \$250 additional</b>	<b>\$</b>
		<b>TOTAL</b>	<b>\$</b>
		(must be paid in full before activation)	
Applicant Information		Payment Method	
(Please Print or Type All Information)		<input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX	
Company _____		<input type="checkbox"/> Check (Payable to: Cygnus Expositions)	
Contact _____	Date _____	Credit Card # _____	
Phone _____	Ext. _____	Exp. Date: _____	
Email _____		Name On Card _____	
<b>Authorized Signature</b> _____		Billing Address _____	
<b>For Internal Office Use Only</b> ■		Signature _____	
Check # _____	Amount _____	<b>Fax Credit Card Payments to:</b>	<b>952.894.8252</b>
Invoice # _____	Payment Date _____	<b>Mail Checks to:</b>	
Accepted by: Cygnus Expositions	Date Accepted _____	<b>Cygnus Expositions – FAC</b>	
Acceptance Signature _____		<b>Box 684073, Milwaukee, WI 53268-4073</b>	

Interested in other web presence opportunities? Call your account representative for all the details! 800.827.8009