



Featured Virtual Booth Order Form



1. Fax this completed form to **952.894.8252**
2. You will know that it is live when the "**more info**" button appears next to your company name on the exhibitor list.
3. Virtual Booths remain on the website for no less than 60 days following the event.

Featured Virtual Booth is limited to 4 companies and includes:

- ❖ Top billing on the Exhibitor List and Search Results pages
- ❖ **BIGGER & BOLDER** company name & booth number listed in the Exhibitor List with a "**more info**" button linking to your web page that features:
 - Your company **LOGO** and Booth Number
 - Your company Program Name followed by a 50 word description
 - An expanded description (from 1 to 3 paragraphs)
 - New product/service announcement with **PHOTO**
 - A link to **your company website**
 - A list of 10 "Search Categories"
 - A list of up to 5 manufacturers you wish to promote
 - Contact information that can include address, phone, fax and email
 - An **ITINERARY** button that allows attendees to add your company to their event itinerary list
- ❖ Posting of **your press releases**
- ❖ New product info added to a special "**New Products**" page
- ❖ A 160x120 pixel banner ad for standard rotation



Select Expo		Financial Summary	
<input type="checkbox"/> Wisconsin '09	<input type="checkbox"/> Minnesota '09	Featured Virtual Booth	\$ 1,000
<input type="checkbox"/> Connecticut '09	<input type="checkbox"/> Mascon '09	<input type="checkbox"/> Video Option - \$250 additional	\$
		TOTAL	\$
		(must be paid in full before activation)	
Applicant Information		Payment Method	
(Please Print or Type All Information)		<input type="checkbox"/> VISA	<input type="checkbox"/> MC
		<input type="checkbox"/> Check (Payable to: Cygnus Expositions)	<input type="checkbox"/> AMEX
Company _____	Contact _____ Date _____	Credit Card # _____	
Phone _____ Ext. _____	Email _____	Exp. Date: _____	
Authorized Signature _____		Name On Card _____	
		Billing Address _____	
		Signature _____	
For Internal Office Use Only		Fax Credit Card Payments to: 952.894.8252	
Check # _____ Amount _____	Invoice # _____ Payment Date _____	Mail Checks to:	
Accepted by: Cygnus Expositions	Date Accepted _____	Cygnus Expositions – FAC	
Acceptance Signature _____		Box 684073, Milwaukee, WI 53268-4073	

Interested in other web presence opportunities? Call your account representative for all the details! 800.827.8009