



1. Fax this completed form to **952.894.8252**
2. You will know that it is live when the "**more info**" button appears next to your company name on the exhibitor list.
3. Virtual Booths remain on the website for no less than 60 days following the event.

Featured Virtual Booth is limited to 4 companies and includes:

- ❖ Top billing on the Exhibitor List and Search Results pages
- ❖ **BIGGER & BOLDER** company name & booth number listed in the Exhibitor List with a "**more info**" button linking to your web page that features:
 - Your company **LOGO** and Booth Number
 - Your company Program Name followed by a 50 word description
 - An expanded description (from 1 to 3 paragraphs)
 - New product/service announcement with **PHOTO**
 - A link to **your company website**
 - A list of 10 "Search Categories"
 - A list of up to 5 manufacturers you wish to promote
 - Contact information that can include address, phone, fax and email
 - An **ITINERARY** button that allows attendees to add your company to their event itinerary list
- ❖ Posting of **your press releases**
- ❖ New product info added to a special "**New Products**" page
- ❖ A 160x120 pixel banner ad for standard rotation



ADD video for only \$250 more!

Select Expo	Financial Summary						
<input type="checkbox"/> Aviation Industry Expo '10	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">Featured Virtual Booth</td> <td style="text-align: right;">\$ 1,000</td> </tr> <tr> <td><input type="checkbox"/> Video Option - \$250 additional</td> <td style="text-align: right;">\$</td> </tr> <tr> <td style="text-align: right;">TOTAL</td> <td style="text-align: right;">\$</td> </tr> </table> <p style="text-align: center;">(must be paid in full before activation)</p>	Featured Virtual Booth	\$ 1,000	<input type="checkbox"/> Video Option - \$250 additional	\$	TOTAL	\$
Featured Virtual Booth	\$ 1,000						
<input type="checkbox"/> Video Option - \$250 additional	\$						
TOTAL	\$						
Applicant Information	Payment Method						
(Please Print or Type All Information)	<input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> Check (Payable to: Cygnus Expositions)						
Company _____ Contact _____ Date _____ Phone _____ Ext. _____ Email _____ Authorized Signature _____	Credit Card # _____ Exp. Date: _____ Name On Card _____ Billing Address _____ _____ Signature _____						
For Internal Office Use Only <input type="checkbox"/>	Fax Credit Card Payments to: 952.894.8252 Mail Checks to: Cygnus Expositions – MN Box 684080, Milwaukee, WI 53268-4080						
Check # _____ Amount _____ Invoice # _____ Payment Date _____ Accepted by: Cygnus Expositions Date Accepted _____ Acceptance Signature _____							