



SPONSORSHIP OPPORTUNITIES



Event Lanyards - \$1,000 - Company logo to appear on lanyards that are distributed to each attendee at registration.



Official Show Bag Insert - \$1,500 - This sponsorship allows one piece of printed company material to be inserted in the show bag.

Conference Notebooks - \$750 - Your logo, tagline and contact information can appear on every page. *Sponsor to provide notebooks.*



Conference Pens - \$800 - Company logo will appear on the official conference pens to be distributed to attendees at registration.

Exhibit Floor Aisle Banners - Starting at \$900 - Own your aisle or get exposure across the show floor by displaying your company logo below the aisle sign. These signs hang above the center of each aisle.

Floor Graphics - \$500 for a 4' x 4' or \$1,750 for 4; \$400 for a 3' x 3' or \$1,500 for 4 - You can put your company name anywhere on the exhibit floor letting your customer know they're on the right track to your booth or to reinforce your marketing message.



Reminder Call - Exclusive - \$750 - We leave a voicemail message to each of our pre-registered attendees reminding them of the upcoming Firehouse World event. Let us highlight your company and booth in our message.

Hands-on Training - Call for pricing - This is your chance to get your product in the hands of the end user. Classes sell-out every year as the demand continues for this unique, life-saving training.



Attendee Badge Ad - Starting at \$250 - Capture the attendees attention when they get their badge. Your company info will be printed on the sheet as the badge.

Conference Track Sponsorship - Starting at \$1,000 - Sponsor up to three Firehouse World conference programs of your choice. Your company logo will appear in the Conference Program, the official Show Guide, and will be displayed on the sign(s) outside the meeting room(s). Sponsors will also be able to distribute a product flyer to session attendees before the start of the session.

For more information on any of these sponsorship opportunities contact

Neil (A-K) 952.808.3329 (Neil@FirehouseEvents.com)
 Steve (L-Z) 918.712.1884 (Steve@FirehouseEvents.com)
 or Mary at 952.808.3333 (Mary@FirehouseEvents.com)
 Complete this form and fax to 952.894.8252

Applicant Information	Payment Method
(Please Print or Type All Information)	
Company _____	<input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX
Contact _____ Date _____	<input type="checkbox"/> Check (Payable to: Cygnus Expositions)
Phone _____ Ext. _____	<input type="checkbox"/> Invoice
Authorized Signature _____	Credit Card # _____ Exp Date: _____
For Internal Office Use Only <input type="checkbox"/>	
Check # _____ Amount _____	Name On Card _____
Invoice # _____ Payment Date _____	Billing Address _____
Accepted by: Cygnus Expositions _____ Date Accepted _____	Signature _____
Acceptance Signature _____	Fax Credit Card Payments to: 952.894.8252
	Mail Checks to: Cygnus Expositions - MN • Box 684080, Milwaukee, WI 53268-4080