



BUYER & SELLER CONNECTION PROGRAM

Let us do the work and cover the cost of YOUR promotion!

Firehouse World is offering the following FREE promotional opportunity to all exhibitors. **The Buyer & Seller Connection Program** is a great pre-show marketing tool that lets you reach your top prospects without the work or expense. We encourage you to take advantage of this new opportunity as another way to promote your presence and increase your success at the show!

How?

- Send us contact information for 50 of your top prospects (excel files or labels) along with a letter of invitation from your company.
- We will print and mail your letter along with two FREE exhibit hall admission passes to all the names on your list.

Why?

- We do the work, cover the cost and you see the results!
- Increase brand awareness before the show
- Increase booth traffic at the show

Email Marcia@FirehouseEvents.com with your prospect list and letter of invitation.
We'll take care of the rest!