

FirehouseExpo®

FIRE • RESCUE • EMS

JULY 21 - 26, 2009
BALTIMORE, MARYLAND

www.FirehouseExpo.com
800-827-8009

Fire departments are responding and will continue to respond to more emergencies and accidents than ever before. In 2007 the nation's fire departments responded to 25,334,500 calls; 15,784,000 were for medical aid responses.

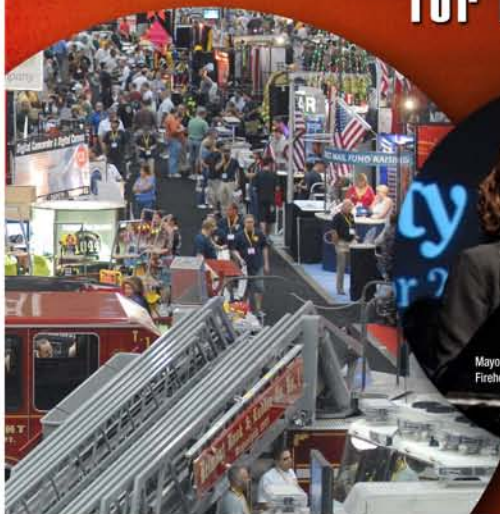
FEATURING

EMS FirehouseExpo
Produced by EMS EXPO

FREE INVITATION! PLAN TO ATTEND...

A Basic Understanding of the Fire Service for Public and Elected Officials

Thursday, July 23 • Noon-3:00 PM
At Firehouse Expo 2009
Baltimore Convention Center



Mayor Sheila Dixon,
Firehouse Expo 2008 Opening Ceremony



DON'T MISS THIS ONE-OF-A-KIND CLASS! IT'S FREE!

As a purchasing decision maker for the fire service, basic training is important. Firehouse Expo, the largest gathering of fire professionals on the East Coast, would like to extend an invitation to you to attend a special multi-part, 3-hour classroom session.

Through the use of industry experts from across the country and brief educational and informative sessions with questions and answer periods, you will be presented with the needs and requirements that departments have. You will also have a unique opportunity to tour the exhibit floor that hosts more than 400 companies and see specific examples of fire equipment.

This class promises to be an eye-opener! Don't miss this opportunity.

A BASIC UNDERSTANDING OF THE FIRE SERVICE FOR PUBLIC AND ELECTED OFFICIALS WILL INCLUDE:

• Understanding the Economic Value of ISO Programs for Community Leaders

Robert Cobb, Deputy Chief (ret.), Jersey City, NJ FD and Director of Community Mitigation, ISO; Michael R. Waters, Captain, Jackson Volunteer Fire Company, NJ and VP, Risk Decision Services, ISO

The ISO rates fire departments and provides information so insurance companies can set fire insurance rates for both residential and commercial properties. They are working on updating the way fire departments are rated to conform to today's standards and training requirements.

• Show And Tell

Harvey Eisner, Editor and Chief of Firehouse Magazine, Conference Director Firehouse Events

Harvey Eisner, former fire chief and current assistant chief, has used "Show and Tell" to explain his budget needs to his Mayor and Council at budget time. When a diesel exhaust system was needed in the fire station the truck was turned on and the black exhaust came out and the council coughed. One ignition of the truck was all it took to get a \$ 50,000 exhaust system when the council saw the health hazard that firefighters endured.

• Apparatus Purchasing

Tom Shand, FF, NY FD and Regional Sales Manager, Seagrave Fire Apparatus

Tom Shand has worked in the apparatus industry for almost 25 years. He will share his knowledge and discuss the trends that will impact the design and procurement of apparatus during the next decade. Apparatus purchasing includes specification writing, bids, contracts, cost, length of construction and inspection trips to the factory.

• Protective Clothing and Equipment

Speaker TBD

You can't put a price on a life. First responders need the best protection against occupational risks. Are your people protected?

• NFPA Standards Staffing

Curt Varone, Deputy Assistant Chief, Providence FD, RI; Director of Public Fire Protection, NFPA

The NFPA (National Fire Protection Association) produces codes and standards for life safety. Hear an overview of the standards making process and how it affects the fire service. Fire loss totals, injury and firefighter death totals have been analyzed for years and they form the basis for many of the requirements firefighters are required to adhere to for safety.

• EMS Impact on the Fire Industry

Lori Moore-Merrell, International Association of Firefighters

In 2007, 62% of all fire calls were EMS related. This percentage will increase as the population continues to age and require more care.

According to NFPA, in 2007 there were 1,557,500 fires in the United States. The fires claimed the lives of 3,430 civilians, caused 17,675 civilian injuries, and \$14.6 billion in property damage.

TO RECEIVE YOUR FREE ENTRANCE,

visit www.FirehouseExpo.com and register online with Promo Code 2FP.

This will give you entrance to:

Select Exhibit Hall Only.

- A Basic Understanding of the Fire Service _____ Thursday, July 23: Noon – 3 PM
for Public and Elected Officials
- 3-days of the Exhibit Floor Showcase _____ Thursday, July 23: 11 AM – 5 PM
Friday, July 24: 11 AM – 5 PM
Saturday, July 25: 10 AM – 3 PM
- Opening Ceremony & Keynote Presentation _____ Thursday, July 23: 10:15 AM

If you have questions,

please contact registration@cygnusexpos.com or call 800-827-8009.

