



## Sponsorships & Advertising

### Sponsorships

#### **Official Show Party - Call for Pricing**

Sponsor the best EMS event of the year! Your company logo is on advertising, including two full page ads promoting the party in EMS Magazine, show website, signage, and prize giveaways. Prizes to be supplied by sponsor.

#### **Shuttle Buses - \$35,000**

Attendees will see your message multiple times when you advertise on the official show shuttle busses. Your company's logo and message will appear on placards on the side of the bus, on headrests and on the buses video and audio loop. Your company logo will also appear on select event marketing materials, official show guide and on the website.



#### **Registration - \$7,750 exclusive – SOLD**

Become the registration sponsor and have your company logo on all registration materials. Includes online registration, registration emails and mailings, registration area signage, and show badges.

#### **Opening Keynote - \$3,400 - SOLD**

#### **Conference Pads & Pens - \$1,000**

Company logo will appear on the official conference pens and pads to be provided to attendees at registration. Sponsor provides materials.

#### **Cyber Café - \$5,000 if sponsor provides computers, \$8,000 if EMS EXPO provides them - SOLD**

#### **Individual Core Session - \$1,200 for one; \$3,500 for five**

Have your company name on the conference signs outside the meeting room and listing in the official show guide. Sponsor may also distribute company material to session attendees prior to the start of the session.

#### **Company Banner - Call for pricing**

Be one of the most visible promotions around the entire show as your banner hangs in a prominent location both inside and outside the exhibit hall in high traffic areas.



#### **Coffee Break - \$5,100 per day**

Reach all attendees at one 30-minute coffee break per day by meetings rooms featuring coffee and tea. Benefits include an adjacent tabletop display staffed by your company representative, if desired, and onsite signage.



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### Advertising

#### Onsite

##### **Aisle Banners - \$1,250**

Own your aisle or get exposure across the show floor by displaying your company logo below the aisle sign.



##### **Show Bag Inserts - \$1,500**

This sponsorship allows one piece of printed company material to be inserted in the show bag received by all attendees at registration. Hurry, limit of 7 inserts.



##### **Floor Graphics - \$500 for one 4'x4', \$1700 for four; \$400 for one 3'x3', \$1,400 for four**

Put your company name anywhere on the exhibit floor, letting your customer know they're on the right track to your booth or to reinforce your marketing message.

##### **Window Clings - \$550 for one 4'W x 6 ¾'L; \$575 for one 4'W x 7'L; \$615 for one 4'W x 7'6"L**

Have your company logo and message on the windows located at the top of the escalators that everyone will use to enter the facility.

##### **Escalator Clings - \$290 for one 36 ½"W x 48"L**

#### Print

##### **Official Show Guide Advertising – starting at \$250**

##### **Confirmation Mailing - \$3,000**

Insert your company collateral material in the pre-registration mailing sent to every show attendee. Collateral material to be supplied by exhibiting companies. Hurry, limit of 3 inserts.

#### Online

##### **E-Minder (pre and post show) – pre-reg/verified attendees: \$1,500; all attendees: \$2,500**

Your company message will be emailed to every registered attendee before or after the show. Contact your account manager regarding select dates the e-minders will be published.



##### **Online Banner Ad – \$500**

Your banner ad placed prominently on the EMS EXPO website will help you drive prospective buyers straight to your website.

##### **Virtual Booth – starting at \$250**

An extension of your company's website, your company will have its own web page on the official EMS EXPO show website that will stay up for no less than 60 days following the show.

