



Sponsorships/Advertising

Sponsorships



Conference Track

- Conference Track \$2,500

Sponsor one of the core program tracks and have your company name on the conference signs outside the track meeting rooms and listing in the on-site show guide.

- Individual Core Session \$1,200 for one, \$3,300 for five

Have your company name on the conference signs outside the meeting room and listing in the show guide. Sponsor may also distribute company material to session attendees prior to the start of the session.

- Company Sponsored Banners starting at \$2,000

Be one of the most visible promotions around the entire show as your banner hangs in a prominent location both inside and outside the exhibit hall in high traffic areas.



Company Sponsored Banner

Advertising

Onsite Advertising



Aisle Banner

- Exhibit Floor Aisle Banner starting at \$900

Own your aisle or get exposure across the show floor by displaying your company logo below the aisle sign.

- Floor Graphics
 - \$500 for one 4' x 4', \$1,750 for four
 - \$400 for one 3' x 3', \$1,500 for four

Put your company name anywhere on the exhibit floor, letting your customer know they're on the right track to your booth or to reinforce your marketing message.

- Show Bag Insert \$1,500

This sponsorship allows one piece of printed company material to be inserted in the show bag received by all attendees at registration.

Print Advertising

Confirmation Mailing \$2,000

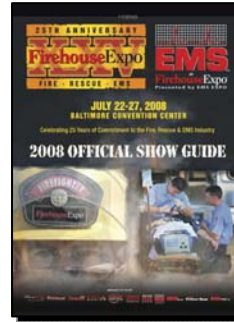
Insert your company collateral material in the mailing sent to all pre-registered attendees. Collateral material to be supplied by exhibiting company.

Onsite Show Guide

Full page \$1,000

Half page \$500

Company logo in show guide exhibitor listing \$250



Onsite Show Guide

Online Advertising

E-Minder (pre and post show) starting at \$1,500

Your company message will be emailed to every registered attendee before or after the show. Contact your account manager regarding select dates the e-minders will be sent.



Virtual Booth

Website Advertising starting at \$500

Choose from banner ads or corner peel away ads. We'll help you drive prospective buyers straight to your company website.

Virtual Booth starting at \$250

An extension of your company's website, your company will have its own web page on the official EMS at Firehouse World show website that will stay up for no less than 6 months following the show.

Mail or fax this form to: EMS at Firehouse World, Cliff Road East, Suite 201, Burnsville, MN 55337,

Fax: 952-894-8252 or contact:

John Heter, West Coast: John.Heter@EMSResponder.com or 503-889-8609

Scott Samuels, North Central: Scott.Samuels@EMSResponder.com or 952-808-3369

Laura Sanderson, South Central: Laura.Sanderson@EMSResponder.com or 952-277-4423

Corine Boelk, North East: Corine.Boelk@EMSResponder.com or 920-568-8325

Ann Gebhardt, South East: Ann.Gebhardt@EMSResponder.com or 920-568-8366

Applicant Information	Payment Method
(Please Print or Type All Information)	
Company _____	<input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX
Contact _____ Date _____	<input type="checkbox"/> Check (Payable to: Cygnus Expositions)
Phone _____ Ext. _____	<input type="checkbox"/> Invoice
Authorized Signature _____	Credit Card # _____ Exp Date: _____
For Internal Office Use Only <input type="checkbox"/>	
Check # _____ Amount _____	Name On Card _____
Invoice # _____ Payment Date _____	Billing Address _____
Accepted by: Cygnus Expositions Date Accepted _____	Signature _____
Acceptance Signature _____	Fax Credit Card Payments to: 952.894.8252
	Mail Checks to: Cygnus Expositions - MN • Box 684080, Milwaukee, WI 53268-4080