Sponsorships/Advertising

Sponsorships

Conference Track

❑Conference Track $2,500

Sponsor one of the core program tracks and have your company name on the conference signs outside the track meeting rooms and listing in the on-site show guide.

❑Individual Core Session $1,200 for one, $3,300 for five

Have your company name on the conference signs outside the meeting room and listing in the official on-site show guide. Sponsor may also distribute company material to session attendees prior to the start of the session.

❑Company Sponsored Banners starting at $2,000

Be one of the most visible promotions around the entire show as your banner hangs in a prominent location both inside and outside the exhibit hall in high traffic areas.

Company Sponsored Banner

❑On Target Floor Plan/Booth BINGO $250

Your company logo will be placed on the on-target floor plan given to all attendees at the show. Attendees must visit all booths featured on the Booth BINGO card in order to win prizes. A limited number of sponsoring exhibitors will be featured each day. The game will be played all three days the exhibit hall is open with prize drawings each day.

Advertising

Onsite Advertising

Aisle Banner

❑Exhibit Floor Aisle Banner starting at $800

Own your aisle or get exposure across the show floor by displaying your company logo below the aisle sign.

❑Floor Graphics ❑$500 for one 4' x 4', $1,750 for four

❑$400 for one 3' x 3', $1,500 for four

Put your company name anywhere on the exhibit floor, letting your customer know they're on the right track to your booth or to reinforce your marketing message.

❑Show Bag Insert $1,500

This sponsorship allows one piece of printed company material to be inserted in the show bag received be all attendees at registration.

Print Advertising

❑Confirmation Mailing $2,000

Insert your company collateral material in the mailing sent to all pre-registered attendee. Collateral material to be supplied by exhibiting company.

❑Onsite Show Guide

- ❑ Full page $1,000
- ❑ Half page $500
- ❑ Company logo in show guide exhibitor listing $250

Onsite Show Guide

Online Advertising

❑E-Minder (pre and post show) $1,500

Your company message will be emailed to every registered attendee before or after the show. Contact your account manager regarding select dates the e-minders will be sent.

Virtual Booth

❑Website Advertising starting at $250

Choose from banner ads, corner peel away ads and other online ads. We'll help you drive prospective buyers straight to your company website.

❑Virtual Booth starting at $250

An extension of your company's website, your company will have its own web page on the official EMS at Firehouse Expo show website that will stay up for no less than 6 months following the show.

Mail or fax this form to: EMS EXPO 801 Cliff Road East, Suite 201, Burnsville, MN 55337, fax: 952-894-8252 or contact Scott Samuels at 800.827.8009 ext. 3369 or Scott.Samuels@cygnusexpos.com

Applicant Information

(Please Print or Type All Information)

Company _____

Contact _____ Date _____

Phone _____ Ext. _____

Authorized Signature _____

For Internal Office Use Only ❑

Check # _____ Amount _____

Invoice # _____ Payment Date _____

Accepted by: Cygnus Expositions Date Accepted _____

Acceptance Signature _____

Payment Method

❑ VISA ❑ MC ❑ AMEX

❑ Check (Payable to: Cygnus Expositions)

❑ Invoice

Credit Card # _____ Exp Date: _____

Name On Card _____

Billing Address _____

_____

Signature _____

Fax Credit Card Payments to: 952.894.8252

Mail Checks to: Cygnus Expositions - MN • Box 684080, Milwaukee, WI 53268-4080