

Call for Entries

EMS EXPO

Top Innovation Awards

We are looking for exhibitors to submit information on brand-new products or products that have seen significant changes or modifications and were launched after August 2009.

BENEFITS:

- Top 30 finalists listed in the October 2010 issue of *EMS Magazine*.
- Live presentation and media coverage at Texas EMS Conference in Austin, TX, Nov 21–24.
- Profile of each Top 20 winner in the January 2011 issue of *EMS Magazine* and online at EMSResponder.com.
- One-year use of Top Innovation ribbon for any promotion of winning product.



Please be advised that out of the submissions we receive, we will come up with a list of 30 finalists.

The 30 finalists will receive a visit from the Top Innovations judge, Mike Smith, during EMS EXPO to evaluate their products. Out of the 30 finalists, Mike will select the Top Innovations for EMS EXPO. *Please note: If your name does not appear in the October issue, your product did NOT make it through the first round of the submission process and you will NOT receive a visit from Mike Smith.*

SUBMISSION REQUIREMENTS

A product may only be entered once, but a company may submit more than one unique product. Companies must submit the following information for each individual product entered:

- Company name
- Contact person
- Contact phone number
- Product name
- Date product was available for sale
- A brief description of what makes this product new and innovative
- A copy of the product's technical literature/specifications
- A photo of the product (jpeg or tif file acceptable)
- Contact person attending EMS EXPO
- Booth number at EMS EXPO

Entries can be e-mailed to:

Nancy.Perry@cygnusb2b.com

Faxed to: 866/505-8943

Mailed to: EMS EXPO Top Innovation, *EMS Magazine*, P.O. Box 7248, Mission Hills, CA 91346

To book exhibit space:

Go to: www.emsexpo2010.com

DEADLINE FOR SUBMISSIONS:
AUGUST 2, 2009

Questions? Call Nancy Perry at 800/547-7377, ext. 1110

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Helping You Make a Difference in Emergency Care

Call for Entries **EMS EXPO** TOP Innovations



It is time to once again submit nominations for this year's quest for the Top 20 products in the **EMS EXPO** Exhibit Hall. We are looking for exhibitors to submit information on brand-new products, products new to EMS or products that have seen significant changes or modifications since August of 2009.

Please be advised that out of the submissions we receive, we will come up with a list of 30 finalists. The names of these candidates will be printed in the October 2010 issue of *EMS Magazine*, which will be distributed at **EMS EXPO** in Dallas, TX, Sept. 29–Oct. 1. The 30 finalists will receive a visit from the Top Innovations judge, Mike Smith, during the EXPO to evaluate their products. Out of the 30 finalists, Mike will select the Top Innovations for **EMS EXPO**. Please note: If your name does not appear in the October issue, your product did NOT make it through the first round of the submission process and you will NOT receive a visit from Mike Smith.

If your product is selected as a Top Innovation, you will be invited to participate in a special awards ceremony to be held at the Texas EMS Conference in Austin, TX, November 21–24. Your product will also be profiled by Mike Smith in the January 2010 issue of *EMS Magazine*, and you will be eligible to feature a Top Innovation Award ribbon on marketing material for that product.

EMS EXPO TOP PICKS OFFICIAL ENTRY FORM **Submission Deadline: August 2, 2010**

Please complete this form and attach to any entry materials.

A product may only be entered once, but a company may submit more than one product.
Companies must submit the following information for each individual product entered:

Company name: _____

Contact person: _____

Contact phone number: _____

Product name: _____

Date product was available for sale: _____

A brief description of what makes this product new and innovative:

Contact person attending EMS EXPO: _____

Booth number: _____

Please also submit a copy of the product's technical literature/specifications and a photo of the product (jpeg or tif file acceptable).

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