

# SPONSORSHIP OPPORTUNITIES

October 15-17, 2008

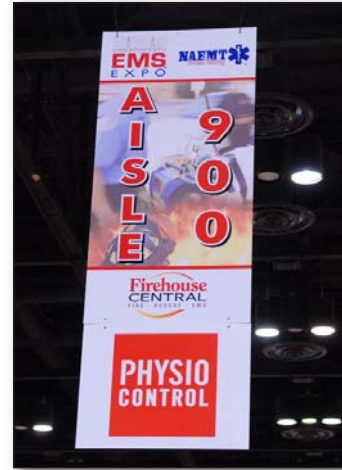
Las Vegas Convention Center Las Vegas, NV



CONFERENCE TRACK



COMPANY SPONSORED BANNERS



AISLE BANNERS

## 1 EMS EXPO PARTY Call for Pricing

Sponsor the best EMS event of the year and this year's special 20th anniversary celebration. Have your company logo on show advertising, flyers, press releases, website, and any giveaways. Prizes to be supplied by sponsor.

## 2 REGISTRATION SPONSORSHIP \$10,000

**EXCLUSIVE**

Become the official EMS EXPO registration sponsor and receive exposure anytime and anywhere registration materials are seen. Includes company logo on all registration forms, registration area kick panels and kiosks.

## 3 OPENING KEYNOTE \$4,000

Sponsorship of the Opening Keynote includes verbal recognition, logo slide presentation, hanging banner and promotional material. Company logo wherever the Opening Keynote is promoted is also included.

## 4 CONFERENCE TRACK \$3,750

Sponsor one of the core program tracks and have your company name on the conference signs outside the track meeting rooms and listing in the official On-Site Show Guide.

## 5 INDIVIDUAL CORE SESSION \$1,200 for one \$3,300 for five

Have your company name on the conference signs outside the meeting room and listing in the official On-Site Show Guide. Sponsor may also distribute company material to session attendees prior to the start of the session.

## 6 CONFERENCE PADS & PENS \$1,100

Company logo will appear on the official conference pens to be provided to attendees at registration. Sponsor provides materials.

## 7 COMPANY SPONSORED BANNERS \$5,000

Be one of the most visible promotions around the entire show as your banner hangs in a prominent location both inside and outside the exhibit hall in high traffic areas.

## 8 AISLE BANNERS \$1,500

Own your aisle or get exposure across the show floor by displaying your company logo below the aisle sign.

## 9 EMS EXPO BIG BAG \$6,750

Have your company logo displayed on the official show bags handed out to all attendees. Includes 1000 supplies bags. Can be shared by two sponsors.

## 10 EMS EXPO BIG BAG STUFFERS \$1,100

This sponsorship allows one piece of printed company material to be inserted in the show bag received by all attendees at registration.

## 11 BADGE HOLDER INSERT \$3,000

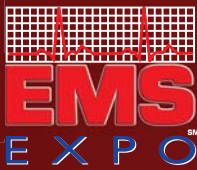
Your company insert is placed in every attendee badge holder. Inserts are provided by the sponsor and must conform to show management specification.

## 12 ATTENDEE BADGE LANYARD \$3,500

Have your company name around the neck of every attendee. Lanyards are provided by the sponsor.

To reserve your sponsorship today!

Contact Scott Samuels at 800-827-8009 x3369 or [scott.samuels@cygnusexpos.com](mailto:scott.samuels@cygnusexpos.com)



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FLOOR GRAPHICS



E-MINDER



PUBLISHING BIN

### 13 BADGE MAILING INSERT **ONE LEFT!** \$3,000

We insert your company flyer into the pre-registration package sent to every show attendee. Materials to be supplied by sponsor.

### 14 FLOOR GRAPHICS \$500 for one 4'x4', \$1500 for four; \$400 for one 3'x3'. \$1,200 for four

Put your company name anywhere on the exhibit floor, letting your customer know they're on the right track to your booth or to reinforce your marketing message.

### 15 E-MINDER \$1,500

Your company message will be emailed to every prospective and pre-registered EMS EXPO attendee.

### 16 PUBLISHING BIN \$350

EMS EXPO "Pub Bins" are placed in various locations in the convention center. Sponsor may supply company materials to be placed in these bins through the entire show.

### 17 MORNING COFFEE BREAK & AFTERNOON SNACK BREAK \$7,000 all 3 Days or \$2,500 per day

One 30-minute coffee break per day by meetings rooms featuring coffee and tea. Benefits include an adjacent tabletop display staffed by your company representative, if desired, and onsite signage.

One 30-minute afternoon break per day served by meeting rooms and featuring high-energy snack bars. Benefits include an adjacent tabletop display staffed by your company representative, if desired, and onsite signage.

### 18 ON-TRACK FLOOR PLAN & BINGO CARD \$500

Be one of a few companies to sponsor the EMS EXPO floor plan and daily bingo card. Company logo will appear at the top of the floor plan with an arrow pointing directly to your company booth.

### 19 CONFERENCE PROCEEDINGS CD \$2,500

The conference proceedings CD is distributed to all attendees registered for conferences. Your company logo will be featured on the front and back of the CD case and a company booklet can be placed inside the case for extra exposure. Contact Scott Samuels for dimensions.

### 20 CONCESSION AREA SPONSOR Call for Quote

Have your company logo displayed on cups, napkins and tent cards at concession areas located throughout the Exhibit Hall.

### 21 AFTER-HOURS EXHIBITOR RECEPTION Call for Quote

Customize an after-hours reception right at your booth following Wednesday's opening day. Invite your clients or prospective clients to a product showing or networking event with light apps and beverages. Take the time to shake hands, discuss future purchasing decisions and position your company as the best choice to decision makers during a more personalized show experience.

### CUSTOM SPONSORSHIPS CAN BE CREATED

Call Scott Samuels for more details,  
800-827-8009 x3369

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