



SPONSORSHIP/ADVERTISING

October 15-17, 2008
Las Vegas Convention Center Las Vegas, NV

2008 EMS EXPO ADVERTISING

Companies looking to enhance their visibility and contact with key EMS decision makers have found EMS EXPO sponsorship and marketing programs second to none in achieving goals and return on investment.

DESCRIPTION	DIMENSIONS	RATES
Conference Program		
2-page Spread	16"W x 11"H (Trim: 15.75"W x 10.75"H)	\$3,950
Inside Front or Inside Back Cover	8.125"W x 11"H (Trim: 7.875"W x 10.75"H)	\$2,350
Full-Page Ad	8.125"W x 11"H (Trim: 7.875"W x 10.75"H)	\$1,970
On-Site Show Guide		
Inside Cover or Back Cover	8.125"W x 11"H (Trim: 7.875"W x 10.75"H)	\$1,450
Inside Back Cover	8.125"W x 11"H (Trim: 7.875"W x 10.75"H)	\$1,350
Full Page	8.125"W x 11"H (Trim: 7.875"W x 10.75"H)	\$1,050
Half Page	7"W x 4.875"H	\$550
Company Logo in Show Guide Exhibitor Listing		\$250
Online		
Banner Ad - Button	160x60 pixels	\$250
Banner Ad - Tile	160x120 pixels	\$500

MECHANICAL REQUIREMENTS

Ad materials should be submitted as hi-res PDF and must follow size requirements or an additional charge will be incurred. Quark or illustrated files for Mac will also be accepted. For an additional charge we can design an ad for you. Call Judy Corey for more information at 800-827-8009.

HOW TO SEND FILES

FTP SITE

Go to <http://webftp.cygnuspub.com>

Enter the name:

Judy Corey; then click continue.

Instructions are provided to successfully transfer the files.

ADVERTISING DEADLINES

CONFERENCE PROGRAM

Ad Reservations: March 23, 2008

Materials Due: April 12, 2008

ON-SITE SHOW GUIDE

Ad Reservations: July 31, 2008

Materials Due: August 14, 2008

RESERVE YOUR ADVERTISING SPACE TODAY!

Mail or fax this form to: EMS EXPO 801 Cliff Road East, Suite 201, Burnsville, MN 55337, fax: 952-894-8252 or contact Scott Samuels at 800.827.8009 ext. 3369 or Scott.Samuels@cygnusexpos.com.

APPLICANT INFORMATION (Please Print or Type All Information)	PAYMENT METHOD
Company _____	<input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX
Contact _____ Date _____	<input type="checkbox"/> Check (Payable to: Cygnus Expos)
Phone _____ Ext. _____	Credit Card # _____
Email _____	Exp. Date: _____
Authorized Signature _____	Name On Card _____
FOR INTERNAL OFFICE USE ONLY	
Check # _____ Amount _____	Billing Address _____
Invoice # _____ Payment Date _____	Signature _____
Accepted by: Cygnus Expositions _____	Fax Credit Card Payments to: 952.894.8252
Date Accepted _____	Mail Checks to: Cygnus Expositions – MN – EMS EXPO
Acceptance Signature _____	Box 684080, Milwaukee, WI 53268-4080

See Sponsorship Opportunities on Back

Reserve Your Ad Space Today! Scott.Samuels@cygnusexpos.com 800-827-8009 ext. 3369