



2010 Sponsorship Opportunities

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|---|------------------------------------|
| <input type="checkbox"/> Show Bags | \$2,000 |
| Success at NPE WEST is "in the bag" when your company becomes the exclusive Show Bag sponsor. Imagine your company name on Show bags that will be distributed to every attendee, and inside each bag – your company's literature! This is one promotion that no one will miss! | |
| <input type="checkbox"/> Coffee Breaks | \$500 each day |
| Refreshment sponsors receive exposure during conference breaks. Coffee break refreshments coordinated through show management. One available each day | |
| <input type="checkbox"/> Network Night | \$6,000 full sponsorship |
| Sponsor the cocktail reception on Friday evening that includes hors d'oeuvres and limited complimentary beverages. Exposure includes promotional material referencing the reception. | |
| <input type="checkbox"/> Lanyards | \$1,500 |
| Provide attendee lanyards for show management to distribute in the registration area to attendees. Production and delivery are the responsibility of the sponsor company. | |
| <input type="checkbox"/> Badge Holder Insert | \$1,000 |
| Have your company logo conveniently displayed on all attendee badge holders. Production and delivery are the responsibility of the sponsor company. | |
| <input type="checkbox"/> Seminar & Workshop Pens/Pencils | \$500 |
| Your company pen/pencil will be noticed by all seminar attendees during conference sessions and after the show. The sponsor provides the pen/pencils. | |
| <input type="checkbox"/> Aisle Banners | \$2,000 |
| Have your company's logo and message featured on a special banner attached on each numbered aisle banner on the exhibit floor. | |
| <input type="checkbox"/> Floor Graphics | \$500 (\$2500 for all six!) |
| Point Attendees in the direction of your booth with 4x4 floor graphics that feature your company's logo and message. Sponsor provides the artwork and Show Management takes care of the rest. Only six available. | |
| <input type="checkbox"/> Registration Confirmation | \$750 |
| Reach valuable customers and prospects by including an advertisement (sometimes called a "bucksip") in the registration confirmation mailed to pre-registered attendees before the show. Bucksip will be designed by Cygnus. | |

**Simply check off the sponsorship you want, complete the information below and fax to 952-894-8252.
Or call your Sales Representative at 800-547-7377 for availability!**

Contact Information	Payment Method
Company: _____	<input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX
Contact Name: _____	<input type="checkbox"/> Check (Payable to: Cygnus Expositions)
Phone: _____	Credit Card #: _____
E-Mail: _____	Exp. Date: _____
Mail Checks to: Cygnus Expositions – MN Box 684080 Milwaukee, WI 53268-4080	Name On Card: _____
	Billing Address: _____
	Signature: _____

Your sponsorship will also be promoted in on-site signage and in the official show guide!