

**Show Bags** **\$2500**

Success at NPE is "in the bag" when your company becomes the exclusive Show Bag sponsor. Imagine your company name on Show bags that will be distributed to every attendee, and inside each bag – your company's literature! This is one promotion that no one will miss!

**Coffee Breaks** **\$500 each day**

Refreshment sponsors receive exposure during conference breaks. Coffee break refreshments coordinated through show management. One available each day.

**Network Night** **\$10,000 full sponsorship**

Sponsor the cocktail reception on Friday evening that includes hors d'oeuvres and limited complimentary beverages. Exposure includes promotional material referencing the reception.

**Lanyards** **\$1500**

Provide attendee lanyards for show management to distribute in the registration area to attendees. Production and delivery are the responsibility of the sponsor company.

**Badge Holder Inserts** **\$2000**

Have your company logo conveniently displayed on all attendee badge holders. Production and delivery are the responsibility of the sponsor company.

**Seminar & Workshop Pens/Pencils** **\$500**

Your company pen/pencil will be noticed by all seminar attendees during conference sessions and after the show. The sponsor provides the pen/pencils.

**Aisle Banners** **\$3000**

Have your company's logo and message featured on a special banner attached on each numbered aisle banner on the exhibit floor.

**Floor Graphics** **\$500 each (\$2500 for all six!)**

Point Attendees in the direction of your booth with 4x4 floor graphics that feature your company's logo and message. Sponsor provides the artwork and Show Management takes care of the rest. Six available.

**Registration Confirmation** **\$750**

Reach valuable customers and prospects by including an advertisement (sometimes called a "bucksip") in the registration confirmation mailed to pre-registered attendees before the show. Bucksip will be designed by Cygnus.

Simply check off the sponsorship you want, complete the information below and fax to 952-894-8252.  
Or call your Sales Representative at 800-547-7377 for availability!

**Contact Information**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Mail Checks to: Cygnus Expositions – MN  
Box 684080  
Milwaukee, WI 54368-4080

**Payment Method**

VISA       MC       AMEX

Check (Payable to: Cygnus Expositions)

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name On Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

**Your sponsorship will also be promoted in on-site signage and in the official show guide!**