



'09 Sponsorship Opportunities

- ~~Show Bags~~ **SOLD** **\$2,000**
 Success at NPE WEST is "in the bag" when your company becomes the exclusive Show Bag sponsor. Imagine your company name on Show bags that will be distributed to every attendee, and inside each bag – your company's literature! This is one promotion that no one will miss!

- Coffee Breaks** **\$500 each**
 Refreshment sponsors receive exposure during conference breaks. Coffee break refreshments coordinated through show management. Only three available.

- ~~Network Night~~ **SOLD** **\$3,500 partial sponsorship / \$7,000 full sponsorship**
 Sponsor the cocktail reception on Friday evening that includes hors d'oeuvres and limited complimentary beverages. Exposure includes promotional material referencing the reception. Multiple sponsors welcome.

- ~~Lanyards~~ **SOLD** **\$1,500**
 Provide attendee lanyards for show management to distribute in the registration area to attendees. Production and delivery are the responsibility of the sponsor company.

- Badge Holder Insert** **\$1,000**
 Have your company logo conveniently displayed on all attendee badge holders. Production and delivery are the responsibility of the sponsor company.

- Seminar & Workshop Pens/Pencils** **\$500**
 Your company pen/pencil will be noticed by all seminar attendees during conference sessions and after the show. The sponsor provides the pen/pencils.

- Aisle Banners** **\$2,000**
 Have your company's logo and message featured on a special banner attached on each numbered aisle banner on the exhibit floor.

- Floor Graphics** **\$500 (2500 for all six!)**
 Point Attendees in the direction of your booth with 4x4 floor graphics that feature your company's logo and message. Sponsor provides the artwork and Show Management takes care of the rest. Only six available.

- Registration Confirmation** **\$750**
 Reach valuable customers and prospects by including an advertisement (sometimes called a "bucksip") in the registration confirmation mailed to pre-registered attendees before the show. Artwork due Oct. 26. Bucksip will be designed by Cygnus.

**Simply check off the sponsorship you want, complete the information below and fax to
 Amy Schwandt, Publisher, 952-894-8252 or call Amy at 800-547-7377 x 1667 for availability!
 Or call your Sales Representative at 800-547-7377**

Contact Information

Company: _____

Contact Name: _____

Phone: _____

E-Mail: _____

Mail Checks to: Cygnus Expositions – MN
 Box 684080
 Milwaukee, WI 53268-4080

Payment Method

- VISA MC AMEX
 Check (Payable to: Cygnus Expositions)

Credit Card #: _____

Exp. Date: _____

Name On Card: _____

Billing Address: _____

Signature: _____

Your sponsorship will also be promoted in on-site signage and in the official show guide!