

West Coast Sales Are Just Around The Corner...

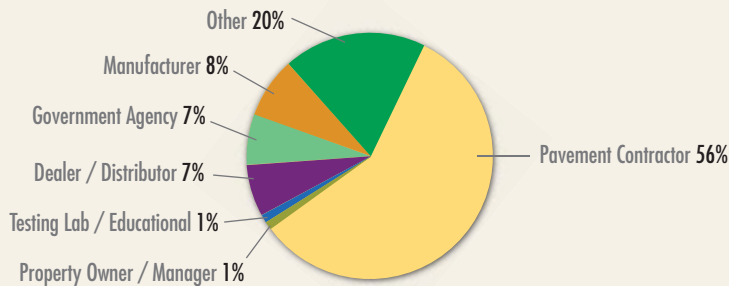
Exhibiting at NPE West is simply the best way to reach your prospects in the Western Region. This unparalleled purchasing and educational resource attracts top buyers from the paving and pavement maintenance industry. Tap into this powerful market by displaying your products & services to NPE West's qualified audience.

Connect With Qualified Buyers

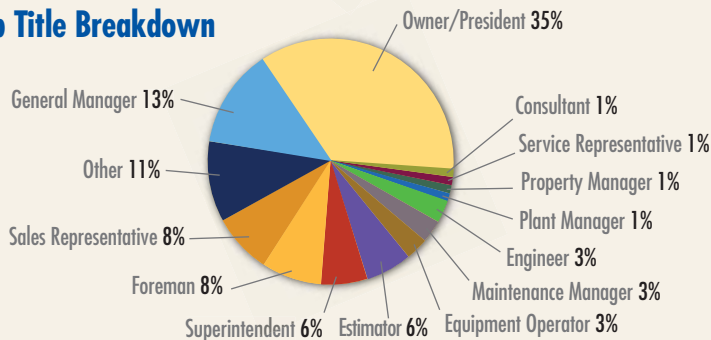
51% are final decision makers **35%** are business owners
90% of attendees have purchasing power **67%** plan to buy within 6 months

Meet Face-to-Face With Your Target Market

Business Activity



Job Title Breakdown



Sponsored By:



Preferred by

Industry Professionals

“ NPE West is a viable and needed event that showcases the industry's leading manufacturers of pavement maintenance products & equipment. ”

Mark Mcleod - Vice President - Maintenance Inc.

“ NPE West continues year after year to surpass my expectations. It's a vital part of my growing business. ”

Jason Virden - CEO/CFO - SGA Advanced Solutions



Viva Las Vegas

Strategically located in Las Vegas, NPE West attracts a strong mix of attendees from across North America, with an emphasis on the Western Region.

The Road to BIG SALES Starts at NPE West.

Reserve Your Exhibit Space Today!

Amy Schwandt, Publisher

Amy.schwandt@cygnusb2b.com

800-547-7377 x 1667

Or Online

Contact your Sales Representative

800-547-7377



December 3-5, 2009
Las Vegas Convention Center

January 20-23, 2010
Nashville Convention Center

Your Complete Paving & Pavement Maintenance Resource.

National Pavement Expo and NPE West are the only events that cover all segments of the paving and pavement maintenance industry:

- Asphalt Paving
- Striping / Marking
- Sealcoating
- Sweeping
- Hot or Cold Pour Crackfilling
- Concrete Repair / Pothole Repair
- Traffic Control
(lighting, signage, safety)
- Earth Moving / Site Preparation
- Recycling and Reclaiming
- Curbing

Targeting a Qualified Audience.

- Sponsored by two of the industry's leading publications, *Pavement Maintenance & Reconstruction* and *Asphalt Contractor*
- Strategic direct mail & electronic marketing campaigns
- Partnerships with leading trade organizations

Valuable Exhibit Packages.

- Free company listing and description in official show guide
- Complimentary exhibit hall passes to distribute to key clients, dealers, and distributors
- Listing on official show website
- Convenient online access to exhibitor tools – order exhibitor badges, exhibit hall passes, and update company information 24/7
- Access to pre-registered attendee list for your pre-show promotional efforts
- 10 x 10 booth space includes carpeting, 8' backdrop, 3' side drape & standard ID sign

Pricing.

NPE	NPE West 2009						
<p>Onsite Renewal Pricing \$18.25 / Sq Ft</p> <p>After February 21, 2009 \$18.75 / Sq Ft</p>	<table border="0"> <tr> <td style="text-align: center;">Standard</td> <td style="text-align: center;">Multi-Show*</td> </tr> <tr> <td style="text-align: center;">Until March 2, 2009 \$15.00 / Sq Ft</td> <td style="text-align: center;">\$14.00 / Sq Ft</td> </tr> <tr> <td style="text-align: center;">After March 2, 2009 \$15.50 / Sq Ft</td> <td style="text-align: center;">\$15.00 / Sq Ft</td> </tr> </table>	Standard	Multi-Show*	Until March 2, 2009 \$15.00 / Sq Ft	\$14.00 / Sq Ft	After March 2, 2009 \$15.50 / Sq Ft	\$15.00 / Sq Ft
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*Multi-Show Discount at NPEW 2009 applies to companies that also exhibit in NPE 2009

Contact us today to reserve your booth space!

Amy Schwandt, Publisher
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Amy.schwandt@cygnusb2b.com

Or
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