

Fact: The #1 way to attract a customer to your booth is with a free pass.

Free passes are valid for free admission to the Exhibit Hall for both days of the Expo. The pass features Expo highlights and a pre-registration form for complimentary admission.



Ideas for distributing your FREE passes to your customers & prospects:

- Free passes fit in a #10 envelope and can be sent with invoices or alone
- Send free passes to customers & prospects with a cover letter highlighting what they will see at your booth and where you will be located
- Send free passes to your distributors, regional offices & salespeople
- Display free passes at points-of-purchase

**Order your FREE Passes online at
www.nationalpavementexpo.com
with your User ID & Password
or complete the form below and
fax to 952.894.8252 / attn: Pat Burse**

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Quantity of passes you would like shipped: _____
(order enough to invite all your customers & prospects!)

Company Name: _____

Contact Name: _____ Booth #: _____

Phone #: _____

Shipping Address (no P.O. Boxes): _____

City / State / Zip: _____

Please contact Pat Burse at 800.827.8009 x 4429 with any questions