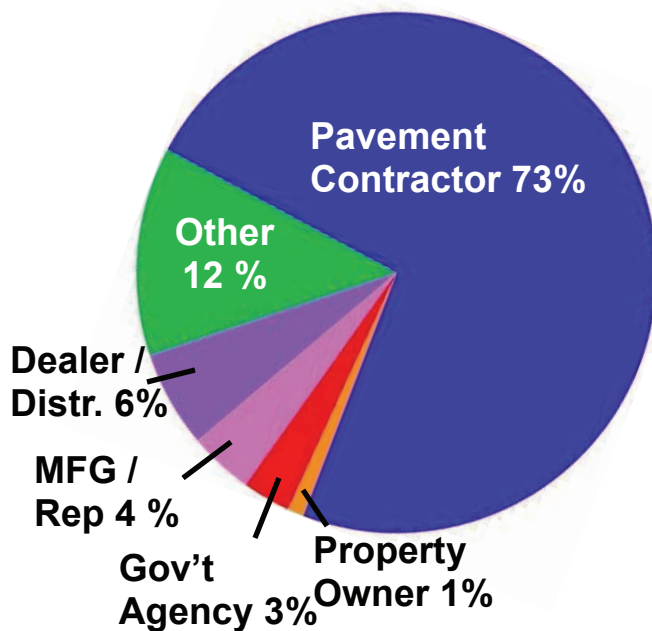


2008 ATTENDEE SUMMARY

92% of attendees have purchasing power!

77% of attendees will make a purchase within 6 months!

A STRATEGIC MIX OF BUYERS:



“Fantastic; great experience for the first time showing our new acquisition DuraWheel.”

*David Gershon
VP of Sales & Marketing
U.S. Tape Company*

PRODUCT FOCUS:

- Asphalt Paving
- Striping / Marking
- Sealcoating
- Sweeping
- Hot / Cold Pour Crack Repair
- Asphalt Patch
- Concrete Repair
- Traffic Control
- Earth Moving
- Recycling / Reclaiming
- Curbing

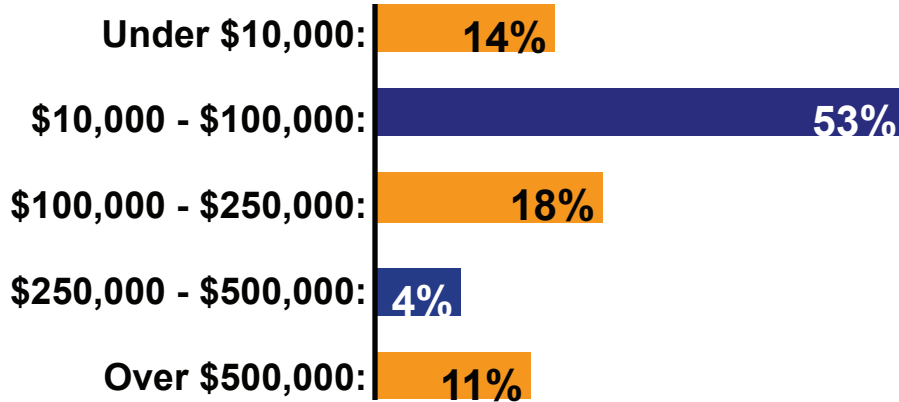
“Excellent show with good quality attendees. Our best shows are always at NPE.”

*Wesley Van Velsor
President
Ray-Tech Infrared Corp.*

Sponsored By:



PURCHASING PLANS FOR THE NEXT YEAR:



“For my first equipment show in this industry, I had a great time at NPE Nashville 2008! Looking forward to NPE 2009 in Charlotte.”

*Mark Drier
Regional Sales Manager
EZ Liner Industries*

JOB TITLES:

- Owner / President 40%
- General Manager 12%
- Plant Manager 1%
- Property Manager 1%
- Maintenance Manager 2%
- Superintendent 5%
- Estimator 4%
- Sales Representative 10%
- Foreman 10%
- Equipment Operator 4%
- Service Representative 1%
- Consultant 1%
- Engineer 2%
- Other 8%

RESERVE YOUR 2009 EXHIBIT SPACE TODAY!

Contact Loretta Miles or Scott Odin

800.827.8009

Loretta.Miles@cygnusexpos.com or Scott.Odin@cygnusexpos.com