



FREE Buyer & Seller Connection Program

Get **PAID** for each of your prospects that attend *Northern California Facilities Expo*! As an exhibitor, your participation in this program is **FREE!**

Program Benefits

- We do the work, you reap the benefits! (no handling, no printing, no postage and no order fees!)
- Free publicity for your company
- Opportunity to increase your booth traffic and profits from the show!

Program Outline

1. Send us a mailing list of your top prospects (preferably in Excel) along with an invitation letter on your company letterhead.
2. We will print and mail your letter along with two free VIP passes to each contact on your mailing list.
3. After the show, we will verify how many of your contacts registered and attended *Northern California Facilities Expo*.
4. The top 3 companies with the most verified attendees get PAID! (for up to 30 attendees*)
 - Top company receives \$5 per attendee
 - Second company receives \$4 per attendee
 - Third company receives \$3 per attendee

**attendees from your company are not eligible.*

For more information or to participate in the Buyer & Seller Connection Program, contact:

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Deadline to participate is: September 1