



## FREE VIP Invitations

Use **FREE** VIP Invitations to invite your best customers and prospects to the show. They can pre-register and attend the exhibits at no cost!

### Suggestions for distributing VIP Invitations

- Event Invitations fit in a #10 envelope or use them as a self-mailer.
- Send VIP Invitations to customers and prospects with a cover letter highlighting why they should come to the show, what they will see at your booth and where you will be located.
- Include a printed announcement of what you'll be demonstrating at the show.
- Deliver VIP Invitations in person.
- Send VIP Invitations to your distributors, regional offices and salespeople for further distribution.
- Offer VIP Invitations during phone conversations, and insert them into mailings, invoices and business correspondence.

### Complimentary VIP Invitations

As an exhibitor you will **automatically receive 8 VIP Invitations**. Or, save postage by emailing VIP Invitations to your customers. Visit [www.FacilitiesExpo.com](http://www.FacilitiesExpo.com), click on *Northern California Facilities Expo* and click on Exhibitor Tools to find the downloadable VIP Invitation.

In addition to the 8 VIP invitations which will arrive via mail, you can order additional VIP Invitations:

- Online (*preferred*): [www.FacilitiesExpo.com](http://www.FacilitiesExpo.com), click on Exhibitor Tools and log in with your user ID & Password.
- Complete form below and fax to 952-894-8252, Attn: Sara Lawrence
- Complete form below and mail to: Attn: Sara Lawrence, Cygnus Expositions, 801 East Cliff Rd #201, Burnsville MN 55337

Quantity of passes you would like shipped to you: \_\_\_\_\_

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Email Address: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

City, State, Zip, Country: \_\_\_\_\_