



FREE VIP Invitations

Use **FREE** VIP Invitations to invite your customers and prospects to the show. They can pre-register and attend the exhibits and educational sessions at no cost! As an exhibitor, you will automatically receive **5 VIP Invitations**. You can order additional VIP Invitations in one of the following ways:

- Visit www.CentralValleyFacilitiesExpo.com, click on “Exhibitor Tools” and log in with your User ID & Password.
- Complete the form below and fax to 952-894-8252, Attn: Sara Lawrence
- Complete the form below and email to sara.lawrence@cygnusexpos.com

Suggestions for distributing VIP Invitations:

- VIP Invitations fit in a #10 envelope or use them as a self-mailer.
- Send VIP Invitations to customers and prospects with a cover letter highlighting why they should come to the show, what they will see at your booth and where you will be located.
- Include a printed announcement of what you’ll be demonstrating at the show.
- Deliver VIP Invitations in person.
- Send VIP Invitations to your distributors, regional offices and salespeople for further distribution.
- Offer VIP Invitations during phone conversations, and insert them into mailings, invoices and business correspondence.

Save postage by emailing VIP Invitations to your customers. Visit www.CentralValleyFacilitiesExpo.com and click on “Exhibitor Tools” to find the downloadable VIP Invitation.

Quantity: _____

Company: _____

Contact: _____

Email: _____

Shipping Address: _____

City, State, Zip: _____