



Sponsorship Order Form

**Our Efforts Bring Industry Professionals to the Expo...
Your Efforts Bring Them to Your Booth!**

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____

Check Sponsorship Opportunities in which you are interested:

Branding Opportunities*

- Event Pens (\$500 + Cost of Pens)
- Event Lanyards (\$750 + Cost of Lanyards)
- Conference Sponsorship (\$1,000)
- Registration Area Sponsor (\$1,500)
- Radio/Newspaper Sponsorship (\$1,500)
- Official Show Bags (\$1,500 + Cost of Bags)

Booth Traffic Boosters*

- Show Program Insert (\$750)
- Pre-Show E-Minder (\$250)
- Badge Coupon Ad - One-Sided (\$125)
- Badge Coupon Ad - Two-Sided (\$150)
- Badge Block Ad - Front (\$175)
- Badge Block Ad - Back (\$160)
- Pre-Registration Mailing Insert (\$400)
- Show Program Insert (\$750)

Extremely Targeted Marketing*

- Post Show E-Minder (\$300)
- Reminder Call Sponsor (\$1,000)
- Exhibitor/Attendee Network Reception Sponsorship (\$1,000)

***All printed materials must be approved by show management**

Payment:

Check (must accompany with order and payable to Cygnus Expositions)

Credit Card: Visa Master Card American Express

Credit Card #: _____ **Expiration Date:** _____

Total Amount: \$ _____ **Name on Card:** _____

Billing Address: _____

City, State, Zip: _____

Authorized Signature: _____

Fax Credit Card Payments to: 952.894.8252 or **Mail Checks to:** Cygnus Expositions FAC
Box 684073
Milwaukee, WI 53268