



Show Program Advertising

The Official Show Program is distributed to all attendees for use on site and as a reference guide.

*For a full-color ad, add \$200.

Description	Dimensions	Rates	
*Back Cover	Trim: 11.25"h x 8.625"w	\$850	MECHANICAL REQUIREMENTS FOR ARTWORK TRANSFER PDF, TIFF, EPS: 300 dpi high-resolution; Fonts created outline; Images embedded; No bleeds (except for outside covers); Provide laser copy; Red and black. IN-DESIGN CS: Include screen and printer fonts; Include images; No bleeds (except for outside covers); Provide laser copy; Red and Black
*Inside Front & Back Cover	Live: 10.5"hx8"w	\$800	
Full Page (b/w)	10.5"hx8"w	\$750	
1/2 Page Horizontal (b/w)	5.25"hx8"w	\$525	
1/2 Page Vertical (b/w)	10.5"hx5.25"w	\$525	
Business Card (b/w)	2"hx3.5"w	\$250	
Square (b/w)	2.25"hx2.25"w	\$200	
Logo & Bold Face Listing (b/w)	30 words or less	\$200	
Bold Listing (w/ company description)	30 words or less	\$100	

2 WAYS TO SEND YOUR FILES:

FTP Site:
Go to <http://webftp.cygnuspub.com/>
Enter the Name: Katie Munson; then click Expositions continue. Instructions are provided to successfully transfer the files.

Send a CD:
Send it to:
Katie Munson, Cygnus
801 Cliff Road East, Suite 201
Burnsville, MN 55337

AD RESERVATION & MATERIALS DEADLINE: February 19, 2010

Reserve Your Space Today!

To reserve your space, contact Bobi Wuebben at 800.827.8009 ext 3385 or Sara.Lawrence@CygnusExpos.com.

Company: _____ Payment Method: VISA MC AMEX Check
 Contact: _____ Date: _____ Credit Card #: _____
 Phone: _____ Ext: _____ Exp. Date: _____ Name on Card: _____
 Email: _____ Billing Address: _____
 Authorized Signature: _____ Signature: _____
 Fax Credit Card Payments to: 952.894.8252 Mail Checks to: Cygnus Expositions FAC
 Box 684073
 Milwaukee, WI 53268

(Make checks payable to Cygnus Expositions)