



Sponsorship Order Form

Our Efforts Bring Industry Professionals to the Expo...

Your Efforts Bring Them to Your Booth!

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____

Check Sponsorship Opportunities in which you are interested:

Branding Opportunities*

- | | |
|--|--|
| <input type="checkbox"/> Event Pens (\$500 + Cost of Pens) | <input type="checkbox"/> Registration Area Sponsor (\$1,500) |
| <input type="checkbox"/> Event Lanyards (\$750 + Cost of Lanyards) | <input type="checkbox"/> Radio Sponsorship (\$1,500) |
| <input type="checkbox"/> Conference Sponsorship (\$1,000) | <input type="checkbox"/> Official Show Bags (\$2,000 + Cost of Bags) |

Booth Traffic Boosters*

- | | |
|---|--|
| <input type="checkbox"/> Show Program Floor Plan
Sponsorship (\$750) | <input type="checkbox"/> Show Program Insert (\$750) |
|---|--|

Extremely Targeted Marketing*

- | | |
|--|--|
| <input type="checkbox"/> Pre-Show E-Minder (\$250) | <input type="checkbox"/> Reminder Call Sponsor (\$1,000) |
| <input type="checkbox"/> Post Show E-Minder (\$300) | <input type="checkbox"/> Exhibitor/Attendee Network Reception
Sponsorship (\$1,000) |
| <input type="checkbox"/> Pre-Registration Mailing Insert (\$400) | |

***All printed materials must be approved by show management**

Payment:

Check *(must accompany with order and payable to Cygnus Expositions)*

Credit Card: Visa Master Card American Express

Credit Card #: _____ Expiration Date: _____

Total Amount: _____ Name as printed on the card: _____

Billing Address: _____

Fax Credit Card Payments to: 952.894.8252

Mail Checks to: Cygnus Expositions FAC
Box 684073
Milwaukee, WI 53268