



Show Program Advertising

The Official Show Program is distributed to all attendees for use on site and as a reference guide.

*For a full-color ad, add \$200.

| Description | Dimensions | Rates | |
|---------------------------------------|-------------------------|-------|---|
| *Back Cover | Trim: 11.25"h x 8.625"w | \$850 | MECHANICAL REQUIREMENTS FOR ARTWORK TRANSFER PDF, TIFF, EPS: 300 dpi high-resolution; Fonts created outline; Images embedded; No bleeds (except for outside covers); Provide laser copy; Red and black. IN-DESIGN CS: Include screen and printer fonts; Include images; No bleeds (except for outside covers); Provide laser copy; Red and Black |
| *Inside Front & Back Cover | Live: 10.5"hx8"w | \$800 | |
| Full Page (b/w) | 10.5"hx8"w | \$750 | |
| 1/2 Page Horizontal (b/w) | 5.25"hx8"w | \$525 | |
| 1/2 Page Vertical (b/w) | 10.5"hx5.25"w | \$525 | |
| Business Card (b/w) | 2"hx3.5"w | \$250 | |
| Square (b/w) | 2.25"hx2.25"w | \$200 | |
| Logo & Bold Face Listing (b/w) | 30 words or less | \$200 | |
| Bold Listing (w/ company description) | 30 words or less | \$100 | |

2 WAYS TO SEND YOUR FILES:

FTP Site:
Go to <http://webftp.cygnuspub.com/>
Enter the Name: Katie Munson; then click continue. Instructions are provided to successfully transfer the files.

Send a CD:
Send it to:
Katie Munson, Cygnus Expositions
801 Cliff Road East, Suite 201
Burnsville, MN 55337

AD RESERVATION & MATERIALS DEADLINE: February 23, 2009

Reserve Your Space Today!

To reserve your space, contact Sara Lawrence at 800.827.8009 ext 3385 or Sara.Lawrence@CygnusExpos.com.

Company: _____
 Contact: _____ Date: _____
 Phone: _____ Ext: _____
 Email: _____
 Authorized Signature: _____

Payment Method: VISA MC AMEX Check
 Credit Card #: _____
 Exp. Date: _____ Name on Card: _____
 Billing Address: _____

Fax Credit Card Payments to: 952.894.8252

Signature: _____
 Mail Checks to: Cygnus Expositions FAC
 Box 684073
 Milwaukee, WI 53268
 (Make checks payable to Cygnus Expositions)