



SHOW PROGRAM ADVERTISING

The Official Show Directory is distributed to all attendees for use on site and as a reference guide.

*Black and white. For a full-color ad, add \$200.

Description	Dimensions	Rates	
*Back Cover	Trim: 11.25"h x 8.625"w	\$850	MECHANICAL REQUIREMENTS FOR ARTWORK TRANSFER PDF, TIFF, EPS: 300 dpi high-resolution; Fonts created outline; Images embedded; No bleeds (except for outside covers); Provide laser copy; Red and black. IN-DESIGN CS: Include screen and printer fonts; Include images; No bleeds (except for outside covers); Provide laser copy; Red and Black
*Inside Front & Back Cover	Live: 10.5"h x 8"w	\$800	
Full Page (b/w)	10.5"h x 8"w	\$750	
1/2 Page Horizontal (b/w)	5.25"h x 8"w	\$525	
1/2 Page Vertical (b/w)	10.5"h x 5.25"w	\$525	
Business Card (b/w)	2"h x 3.5"w	\$250	
Square (b/w)	2.25"h x 2.25"w	\$200	
Logo & Bold Face Listing (b/w)	30 words or less	\$200	
Bold Listing (w/ company description)	30 words or less	\$100	

2 WAYS TO SEND YOUR FILES:

FTP Site:
Go to <http://webftp.cygnuspub.com/>
Enter the Name: Katie Dale; then click continue. Instructions are provided to successfully transfer the files.

Send a CD:
Send it to:
Katie Dale, Cygnus Expositions
801 Cliff Road East, Suite 201
Burnsville, MN 55337

AD RESERVATION & MATERIALS DEADLINE: February 18, 2007

Reserve Your Space Today!

To reserve your space, contact Sara Vargason at 800.827.8009 ext 3385 or Email Sara.Vargason@cygnusexpos.com.

Company: _____	Payment Method: <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> Check
Contact: _____ Date: _____	Credit Card #: _____
Phone: _____ Ext: _____	Exp. Date: _____ Name on _____
Card: _____	
Email: _____	Mail Checks to: Cygnus Expositions-MN: Box 684080: Milwaukee, WI 53268
Billing Address: _____	(Make checks payable to Cygnus Expositions)
Authorized Signature: _____	
Signature: _____	
Fax Credit Card Payments to: 952.894.8252	