

BUYER & SELLER CONNECTION PROGRAM

The Central Valley Facilities Expo is pleased to offer you a powerful promotional opportunity – The Buyer & Seller Connection Program. This program is offered to you FREE of charge as an exhibitor in the Central Valley Facilities Expo.

We want to deliver strong ROI on your exhibit investment! This free program will give you the potential to reach major prospects at the show while we do all of the work of getting them there. We encourage you to take advantage of this special program and let us help you make your show experience a success!

Program Outline:

- ∂ You send us a mailing list of 50 of your top prospects along with an invitation letter from your company.
- ∂ We will print and mail your letter along with two free VIP passes to all of the names on your list.

Program Benefits:

- ∂ We do the work, you reap the benefits!
- ∂ No additional cost to you as an exhibitor
- ∂ Free publicity for your company
- ∂ Increase your booth traffic
- ∂ Opportunity to increase your profits from the show!

The Buyer & Seller Connection Program has proven to be a successful pre-show marketing tool. This is just another benefit we offer you when you exhibit in one or more of our shows. Don't let this opportunity pass you by! Call today!

For more information or to participate in the Buyer & Seller Connection Program, please contact Lisa Nagle at 800.827.8009 ext. 4402 or Lisa.Nagle@cygnusexpos.com.