



August 4th – 6th, 2009
 Gilfillan Estate
 Redwood County, MN

FARMFEST® 2008 Attendee Summary



Attendee Information

Attendance: 41,073

• Male- 75% • Female – 25%

Age Breakdown:

26-35: 3.75%
 36-45: 18.75%
 46-55: 38.75%
 56-65: 27.5%
 66-75: 10%
 75+ 1.25%

***OVER 95% of Attendees
 have PURCHASING POWER!***

Purchasing Power

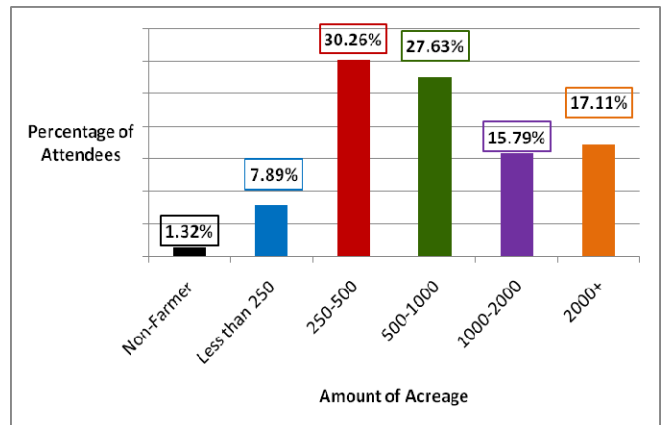
Final 79%
 Recommend 16%
 Specify 1.2%
 Other 2.5%
 No Role 1.3%

Product Information

Commodities Produced

- Corn 25.45%
- Soy 20.79%
- Alfalfa 13.98%
- Beef 10.75%
- Dairy 6.81%
- Swine 6.45%
- Wheat 6.45%
- Oats 4.66%
- Horses 2.51%
- Poultry 1.43%
- Beets 0.72%

Acres Breakdown



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