

DAKOTAFEST® 2008 Attendee Summary



Attendee Information

Attendance: 32,601

- Male- 79%
- Female – 21%

Purchasing Power

Final	70%
Recommend	18%
Specify	1%
Other	5%
No Role	6%

*Over 88% of attendees have
PURCHASING POWER!*

Age Breakdown:

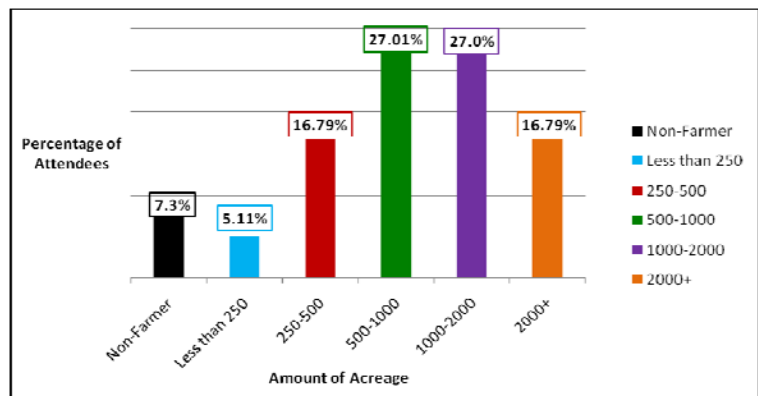
18-25:	2.9%
26-35:	4.35%
36-45:	13.04%
46-55:	31.89%
56-65:	26.81%
66-75:	17.39%
75+:	3.62%

Product Information

Commodities Produced

• Corn	21.96%
• Soy	19.78%
• Beef	15.97%
• Alfalfa	15.61%
• Wheat	12.34%
• Oats	3.45%
• Horses	3.09%
• Swine	2.36%
• Dairy	1.63%
• Poultry	1.09%
• Beets	0.54%

Acreage Breakdown



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