

Virtual Booth Order Form

1. Fax this completed form to **952.894.8252**
2. You will know that it is live when the "**more info**" button appears next to your company name on the exhibitor list.
3. Virtual Booths remain on the website for no less than 60 days following the event.

Virtual Booth includes:

- ❖ **BOLDED** company name & booth number listed in the Exhibitor List with a "**more info**" button linking to your web page that features:
 - Your company **LOGO**
 - Your company Program Name followed by a 50 word description
 - Your company Booth Number
 - An expanded description (from 1 to 3 paragraphs)
 - New product/service announcement with **PHOTO**
 - A link to **your company website**
 - A list of 5 "Search Categories"
 - A list of up to 5 manufacturers you wish to promote
 - Contact information that can include address, phone, fax and email
 - An **ITINERARY** button that allows attendees to add your company to their event itinerary list
- ❖ Posting of **your press releases**
- ❖ New product info added to a special "**New Products**" page



Select Expo	Financial Summary								
<input type="checkbox"/> Enforcement Expo Great Lakes <input type="checkbox"/> Enforcement Expo Dallas	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">Virtual Booth</td> <td style="width: 20%; text-align: right;">\$ 250</td> </tr> <tr> <td><input type="checkbox"/> Video Option - \$250 additional</td> <td style="text-align: right;">\$</td> </tr> <tr style="border-top: 1px solid black;"> <td style="text-align: right;">TOTAL</td> <td style="text-align: right;">\$</td> </tr> </table> <p style="text-align: center;">(must be paid in full before activation)</p>	Virtual Booth	\$ 250	<input type="checkbox"/> Video Option - \$250 additional	\$	TOTAL	\$		
Virtual Booth	\$ 250								
<input type="checkbox"/> Video Option - \$250 additional	\$								
TOTAL	\$								
Applicant Information	Payment Method								
<p style="text-align: center;">(Please Print or Type All Information)</p> Company _____ Contact _____ Date _____ Phone _____ Ext. _____ Email _____ Authorized Signature _____	<input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> Check (Payable to: Cygnus Expositions) Credit Card # _____ Exp. Date: _____ Name On Card _____ Billing Address _____ _____ Signature _____								
For Internal Office Use Only									
Check # _____ Amount _____ Invoice # _____ Payment Date _____ Accepted by: Cygnus Expositions Date Accepted _____ Acceptance Signature _____	<table style="width: 100%;"> <tr> <td style="width: 70%;">Fax Credit Card Payments to:</td> <td style="text-align: right;">952.894.8252</td> </tr> <tr> <td>Mail Checks to:</td> <td></td> </tr> <tr> <td colspan="2" style="text-align: right;">Cygnus Expositions – MN</td> </tr> <tr> <td colspan="2" style="text-align: right;">Box 684080, Milwaukee, WI 53268-4080</td> </tr> </table>	Fax Credit Card Payments to:	952.894.8252	Mail Checks to:		Cygnus Expositions – MN		Box 684080, Milwaukee, WI 53268-4080	
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ENFORCEMENT

EXPO III

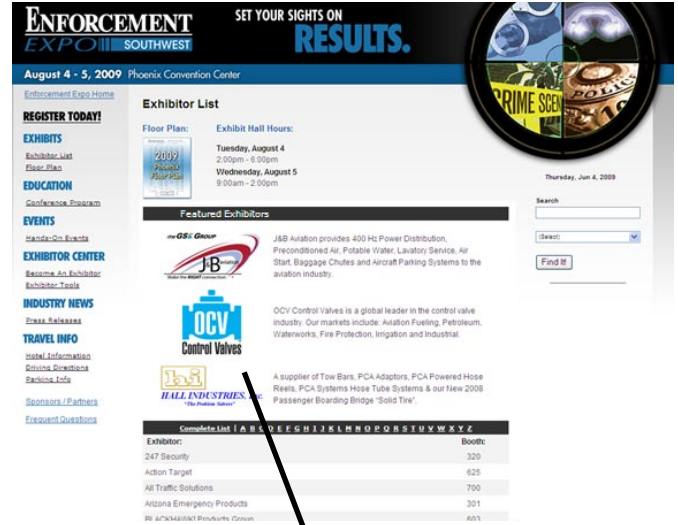
On the job solutions for law enforcement

Featured Virtual Booth Order Form

1. Fax this completed form to **952.894.8252**
2. You will know that it is live when the "**more info**" button appears next to your company name on the exhibitor list.
3. Virtual Booths remain on the website for no less than 60 days following the event.

Featured Virtual Booth is limited to 4 companies and includes:

- ❖ Top billing on the Exhibitor List and Search Results pages
- ❖ **BIGGER & BOLDER** company name & booth number listed in the Exhibitor List with a "**more info**" button linking to your web page that features:
 - Your company **LOGO** and Booth Number
 - Your company Program Name followed by a 50 word description
 - An expanded description (from 1 to 3 paragraphs)
 - New product/service announcement with **PHOTO**
 - A link to **your company website**
 - A list of 10 "Search Categories"
 - A list of up to 5 manufacturers you wish to promote
 - Contact information that can include address, phone, fax and email
 - An **ITINERARY** button that allows attendees to add your company to their event itinerary list
- ❖ Posting of **your press releases**
- ❖ New product info added to a special "**New Products**" page
- ❖ A 160x120 pixel banner ad for standard rotation



Receive top placement on the exhibitor list

Select Expo

- Enforcement Expo Great Lakes
 Enforcement Expo Dallas

Applicant Information

(Please Print or Type All Information)

Company _____
 Contact _____ Date _____
 Phone _____ Ext. _____
 Email _____
 Authorized Signature _____

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Check # _____ Amount _____
 Invoice # _____ Payment Date _____
 Accepted by: Cygnus Expositions Date Accepted _____
 Acceptance Signature _____

Financial Summary

Featured Virtual Booth \$ 1,000
 Video Option - \$250 additional \$
TOTAL \$

(must be paid in full before activation)

Payment Method

VISA MC AMEX
 Check (Payable to: Cygnus Expositions)
 Credit Card # _____
 Exp. Date: _____
 Name On Card _____
 Billing Address _____

 Signature _____

Fax Credit Card Payments to: 952.894.8252

Mail Checks to:

**Cygnus Expositions – MN
 Box 684080, Milwaukee, WI 53268-4080**

Interested in other web presence opportunities? Call your account representative for all the details! 800.827.8009

Banner Ad Order Form

Ad Unit	Location	Dimensions	Rate
<input type="checkbox"/> Button	Right Column	160x60	\$250 per show
<input type="checkbox"/> Tile	Right Column	160x120	\$500 per show
<input type="checkbox"/> Horizontal	Page Bottom	468x60	\$750 per show
<input type="checkbox"/> Skyscraper	Right Column	160x300	\$1,000 per show

A basic banner ad provides random placement on all pages throughout the site, rotating with other customer ads. Included in your price is design service of a "Basic" banner ad consisting of your logo and a short tag line. You may, however, submit your own ad in .gif or .jpg format.

Corner Peel-Away Ad

This is an exclusive ad placed ONLY on the top right corner of the Home Page! You supply the artwork and we'll create the ad. Only ONE peel-away ad is available for each event. Contact your Account Rep for all the details.

Design Enhancement Services

Whether you require the scanning of a logo or enhancement of your ad, Cygnus Expositions' design staff will work with you to create your ad. Rate is \$75/hour with a \$25 minimum. Contact your Account Rep for all the details.

Exclusive Ad Placements

Want your ad to always appear on the Home Page, Exhibitor List or Registration page? Then Exclusive Ad Placement is for you. They are available on a limited basis and priority placement will be given in the order sold. Contact your Account Rep for all the details.

NOTE - Banner ads are sold on an event cycle basis. Once your ad is placed on the website it will remain up until the site is re-launched for the next year's event, or until you ask to have it taken down. Ads must be paid in full before they will be placed. Standard rotation ads will be randomly displayed throughout the site. Exclusive ads will ONLY appear on the page selected and placement will be determined at time of payment. Cygnus Expositions reserves the right to limit the number of ads on any one page.

Select Expo	Financial Summary
<input type="checkbox"/> Enforcement Expo Great Lakes <input type="checkbox"/> Enforcement Expo Dallas	Ad Total \$ _____ Design Service \$ _____ <hr/> TOTAL \$ _____ (must be paid in full before activation)
Applicant Information	Payment Method
(Please Print or Type All Information) Company _____ Contact _____ Date _____ Phone _____ Ext. _____ Email _____	<input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> Check (Payable to: Cygnus Expositions) Credit Card # _____ Exp. Date: _____ Name On Card _____ Billing Address _____
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