



PROMOTIONAL OPPORTUNITIES

Enhance your exposure and set yourself apart from your competitors with a small investment!

SPONSORSHIPS

Keynote Breakfast - \$3,000

Welcome event attendees by hosting the Keynote Breakfast!

Includes:

- Promotional material referencing the event
- Dedicated email-blast regarding the event
- On-site banner (provided by sponsor)
- Brief recognition during the reception's opening statements
- Opportunity to distribute premiums

Multiple sponsors welcome.

Keynote Luncheon - \$3,000

Make your impression during the Keynote Luncheon open to all conference attendees!

Includes:

- Promotional material referencing the event
- Dedicated email-blast regarding the event
- On-site banner (provided by sponsor)
- Brief recognition during the reception's opening statements
- Opportunity to distribute premiums

Multiple sponsors welcome.

Networking Reception - \$3,000

Sponsor the cocktail reception on Tuesday evening that includes hors d'oeuvres and limited complimentary beverages! Includes:

- Promotional material referencing the event
- Dedicated email-blast regarding the event
- On-site banner (provided by sponsor)
- Brief recognition during the reception's opening statements
- Opportunity to distribute premiums

Multiple sponsors welcome.

Attendee Registration - \$2,500

Include your company name / logo in all aspects of event registration! Exposure includes:

- Logo and/or name on print and online registration forms
- Two banners and premiums on site
- On-site registration staff will wear attire with the sponsor's logo (optional).

All banners, premiums and attire to be provided by sponsor.

Conference Portfolio - \$1,500

Provide the conference attendee with the ultimate portfolio! Company name and / or logo will be featured on a variety of conference materials referenced both during and following the event. As conference attendees arrive, their Conference Portfolio materials will include:

- **Portfolio** -- Sponsor can include company literature in the pocket of a bound folder containing the conference notepad. *(materials should not exceed 8 1/2" x 11" in size, to be supplied by sponsor).*
- **Notepad** -- Sponsor provides notepads with company logo to be included in all portfolios. *(Approximately 8 1/2"x11" in size, to be supplied by sponsor).*

Lanyards - \$1,200

Watch your company logo walk around the exhibit floor! Provide attendee lanyards for show management to distribute in the registration area to attendees. Production and delivery are the responsibility of the sponsor company.

Official Show Bags - \$1,200

Provide attendees with a convenient way to transport conference and event information by sponsoring the official show bags that are distributed at the entrance to the exhibit hall. The bags will include both event and sponsor company logo and be a minimum of 14" high x 14" wide. Production and delivery of tote bags is the responsibility of the sponsor.

Refreshment Breaks \$1,000

Give attendees a treat! Refreshment sponsors receive exposure during conference breaks. Sponsor logo and/or name will be included in any marketing material referencing the breaks, on signage during the breaks and the sponsor will have the opportunity to distribute premiums. Two sponsorships available.

Show Pens - \$750

Your company logo will appear, along with the event logo, on the official conference pens to be distributed to attendees at registration. Sponsor company to provide pens according to specifications.

Call Scott Odin TODAY
800.827.8009
to discuss your opportunities!



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PRINT ADVERTISING

Conference Program Ad

½ Page - \$1,000
Full Page - \$1,500

Reach industry professionals throughout the country! The Conference Program will be direct mailed to thousands of prospective attendees.

Show Program Ad

½ Page - \$1,000
Full Page - \$1,500

Promote your company with targeted advertisements in the Show Guide. The Show Guide is distributed to all attendees and serves as the definitive resource for the event. Exhibitor lists, current floor plans and event information are all included.

ONLINE ADVERTISING

E-Minder - \$500

Coordinate an e-minder with your other pre-show promotions! Announce your new product, service or highlight company information in one of our email campaigns to prospective attendees. Sponsors will have their company logo and information featured at the top of the email. Multiple sponsors are welcome.

Web-Banner Advertising – starting at \$250

Get an attendee's attention before the show begins! An online banner rotating on the official web site provides access to industry professionals who visit the expo web site to register and plan their visit to the exhibit floor. All banners link directly to the sponsoring company's web site.

Virtual Booth Package - \$250

BOLDED company name & booth number listed in the Exhibitor List with a "more info" button linking to your web page that features:

- Your company **LOGO**, name, description & booth number
- New product/service announcement with **PHOTO**
- A link to **your company website**
- A list of 5 "Search Categories"
- A list of up to 5 manufacturers you wish to promote
- Contact information
- An **ITINERARY** button that allows attendees to add your company to their event itinerary list
- Posting of **your press releases**
- New product info added to a special "**New Products**" page

Featured Virtual Booth - \$1,000

BIGGER & BOLDER company name & booth number listed in the Exhibitor List with a "**more info**" button linking to your web page that features:

- Top billing on the Exhibitor List and Search Results pages
- Your company **LOGO**, name, description & booth number
- An expanded description (from 1 to 3 paragraphs)
- New product/service announcement with **PHOTO**
- A link to **your company website**
- A list of 10 "Search Categories"
- A list of up to 5 manufacturers you wish to promote
- Contact information that can include address, phone, fax and email
- An **ITINERARY** button that allows attendees to add your company to their event itinerary list
- Posting of **your press releases**
- New product info added to a special "**New Products**" page
- A 160x120 pixel banner ad for standard rotation

Custom Packages Are Available!

Let us create a unique sponsorship opportunity to fit YOUR needs!

Call Scott Odin 800.827.8009 x 3337 or e-mail scott.odin@cygnusexpos.com

Only 4 featured virtual booths available!