



FREE VIP INVITES & PRELIMINARY PROGRAM ORDER FORM

Use free VIP Invitations and preliminary programs to invite your top customers and prospects to the show. They can pre-register and attend the exhibits at no cost!

As an exhibitor you will automatically receive 8 **VIP Invitations**. Or, save postage by emailing the VIP Invitations to your customers. Visit www.AviationIndustryExpo.com and click on Exhibitor Tools to find the downloadable VIP Invitation.

Suggestions for distributing VIP Invitations:

- Insert into #10 envelopes or use as self-mailer
- Send to customers/prospects with cover letter highlighting what they will see at your booth, where your booth is located, etc.
- Deliver to your customers in person
- Offer during phone conversations
- Insert into mailings, invoices and other business correspondence
- Send to distributors, regional offices and salespeople for further distribution

The **Preliminary Program** includes show and registration info along with the latest information about events, conference schedules, theater presentation info, an exhibitor listing and more. You will NOT automatically receive copies of these. Keep in mind; this is a larger and heavier mail piece and will cost more to mail. These are ideal for meetings, events, etc. to distribute in person.

2 Ways to Order Additional VIP Invitations or Preliminary Programs:

- Online (preferred): www.AviationIndustryExpo.com, click on Exhibitor Tools and log in with your user ID & Password.
- Fill out form below and fax to 952.894.8252 or email to Sara.Lawrence@cygnusexpos.com

Quantity of VIP Invitations you would like shipped to you: _____

Quantity of Preliminary Programs you would like shipped to you: _____

Company: _____

Contact: _____

Email Address: _____

Shipping Address: _____

City, State, Zip, Country: _____