

## SPONSORSHIP OPPORTUNITIES

Use sponsorships to reach your business goals at *Aviation Industry Expo*! Choose from the list below or let us design a customized package for you. (Contact your account rep for details.)

### Pre-Show Opportunities

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#### Pre-show E-minder

**\$1,000**

Announce your new product/service or general information in a dedicated email blast to pre-registered attendees!

#### Reminder Call Sponsor - *Exclusive*

**\$1,000**

We leave a voicemail message to each of our pre-registered attendees reminding them of the upcoming *Aviation Industry Expo*. Let us highlight your company and booth in our message!

#### Preliminary Attendee Brochure Ad - *Limited* Call for Pricing

Drive attendees to your booth by placing an ad in the Preliminary Attendee Brochure that is sent to over 28,000 prospective attendees.

#### Virtual Booth Package

**\$250 and up**

Provide your company with its own webpage on [www.AviationIndustryExpo.com](http://www.AviationIndustryExpo.com). Includes company description, logo, contact information, link to your website new product or service announcement, photo and more!

#### Pre-Registration Mailing Insert - *Limited*

**\$1,500 + supply insert**

Advertise show-specific deals, hype a promotion, or showcase new products on your tri-folded 8 1/2" x 11" mailing insert. The mailing is received by all pre-registered attendees.

### Onsite Opportunities

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#### 4' x 4' Floor Graphics

**\$750**

Point them in the right direction! Put your company name on the exhibit floor, and let your customers know they're on the right track to your booth or to reinforce your marketing message.

#### Aisle Banners

**\$1,200**

Own your aisle and get exposure across the show by displaying your company logo and booth number below the aisle sign.

#### Badge Backer - *Limited*

**\$250 and up**

Have your company name and message appear on a sheet attached to the badges that are given to all attendees at the show.

#### Cyber Cafes - *Exclusive*

**\$8,000**

Provide attendees with internet access and you'll have your logo on all Cyber Café signage, the website and in the show program. Each kiosk has 4 computers, all with your company's website as the homepage.

#### Energy Break - *Limited*

**Call for Pricing**

Sponsor a refreshment break on the show floor and your company will get recognition for providing this perk. You will be recognized on onsite signage.

**Event Pens – Exclusive - SOLD****\$1,000 + supply pens**

Make a great first impression by sponsoring the pens distributed to all attendees in the registration area. You supply the pens with your logo.

**Lanyards - Exclusive****\$7,500 + supply lanyards**

Display your company message that will be seen and worn by all *Aviation Industry Expo* attendees and exhibitors.

**Official Show Bags - Exclusive****\$6,000 + supply show bags**

Get your name into the hands of all attendees. Bags can include your logo, a promotional message and pre-inserted materials. Bags will be distributed at the show entrance.

**Opening Day Reception Sponsorship - Limited****\$3,000 and up**

Be a part of the opening day reception. Contact your sales rep for available opportunities.

**Outside Banners - Limited****\$4,500 + Production**

Make an impression as attendees enter the convention center! With a limited number of banners available, your message is sure to be prominent.

**Post-Show Opportunities****Post-show E-minder****\$1,000**

Follow up after the show with a special message or offer in a dedicated email blast. This email will be sent to all pre & onsite registrants.

**Official Show Program Advertising****Call for Pricing**

Drive attendees to your booth by placing an ad in the Official Show Program, which is distributed to all attendees.

**Information Kiosks - Limited****\$2,000**

Place an ad for your company on a "You Are Here" information board and gain maximum exposure with attendees. Kiosks will be placed at strategic locations in the convention hall. Panels are 8 feet tall by 1 meter wide.

**Official Registration Area Sponsor - Exclusive****\$10,000**

You will have the option to have registration clerks wear your company shirts and you may giveaway novelty items (except show bags, pens & lanyards) in the registration area. Sponsorship includes your logo on website, e-mail blasts, show program and onsite signage, when available. Your logo will also be on the registration page, attendee badge and all confirmation materials sent to the attendee.

**Show Floor Plan Map Ad - Limited****\$500 and up**

Sponsor a four-color ad on the floor plan map that is handed out to all attendees. The floor plan will fold up into a standard map size that fits easily into a pocket or purse. Both business card and premium size ads are available.

**Post-Show Custom Mailer****\$250 + Printing/Postage**

Follow up after the show with a special message or offer in a dedicated mailing to your selection of pre & onsite registrants.