

FREE NEW PRODUCT PROMOTION

Is your company displaying a new product or announcing a new service at *Aviation Industry Expo*? Submit your new product/service information to us by **February 2, 2010** and we will include you in an electronic *New Product Brochure* that is sent to all pre-registered attendees, attendee prospects and industry media via email four weeks prior to the show. This is a **FREE opportunity** to get your product in front of over 60,000+ industry professionals.

To submit your new product/service, please fill out the information below.

Contact name: _____ Phone # _____

Company name: _____ Booth # _____

Name of new product or service: _____

Describe product or service: _____

You may also include a product photo suitable for reproduction. Digital photos in EPS, TIF, JPEG or GIF formats are acceptable.

Return your completed form to:
Sara Lawrence - *Aviation Industry Expo* / Cygnus Expositions
Phone: 800.827.8009 • Fax: 952.894.8252
Email: Sara.Lawrence@cygnusexpos.com

Please note: A new product/service must be announced for the first time at *Aviation Industry Expo* or be less than six months old (by March 2010).

Virtual Booth Package

Gain additional exposure for your new product or service by upgrading to a Virtual Booth Package for just \$250 and have your new product information posted on www.AviationIndustryExpo.com! You'll receive your own web page on the show website and will be able to post press releases, a company description, a link to your company's website, and even a photo of your new product. See page 15 for more information about this opportunity.