

**FREE NEW PRODUCT PROMOTION**

Is your company displaying a new product or announcing a new service at *Aviation Industry Expo*? Submit your new product/service information to us by **February 2, 2010** and we will include you in an electronic *New Product Brochure* that is sent to all pre-registered attendees, attendee prospects and industry media via email four weeks prior to the show. This is a **FREE opportunity** to get your product in front of over 60,000+ industry professionals.

**To submit your new product/service, please fill out the information below.**

Contact name: \_\_\_\_\_ Phone # \_\_\_\_\_

Company name: \_\_\_\_\_ Booth # \_\_\_\_\_

Name of new product or service: \_\_\_\_\_

Describe product or service: \_\_\_\_\_

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You may also include a product photo suitable for reproduction. Digital photos in EPS, TIF, JPEG or GIF formats are acceptable.

**Return your completed form to:**  
 Sara Lawrence - *Aviation Industry Expo* / Cygnus Expositions  
 Phone: 800.827.8009 • Fax: 952.894.8252  
 Email: [Sara.Lawrence@cygnusexpos.com](mailto:Sara.Lawrence@cygnusexpos.com)

**Please note:** A new product/service must be announced for the first time at *Aviation Industry Expo* or be less than six months old (by March 2010).

**Virtual Booth Package**

Gain additional exposure for your new product or service by upgrading to a Virtual Booth Package for just \$250 and have your new product information posted on [www.AviationIndustryExpo.com](http://www.AviationIndustryExpo.com)! You'll receive your own web page on the show website and will be able to post press releases, a company description, a link to your company's website, and even a photo of your new product. See page 15 for more information about this opportunity.