



FREE BUYER & SELLER CONNECTION PROGRAM

Aviation Industry Expo is pleased to offer you a powerful promotional opportunity – The Buyer & Seller Connection Program. This program is offered to you **FREE** of charge.

This program is a proven pre-show marketing tool and gives you the opportunity to reach major prospects with none of the work or expense. We encourage you to take advantage of this special program and let us help you make your show experience a success!

Program Outline

- You send us a mailing list of 50 of your top prospects along with an invitation letter from your company.
- We print and mail your letter along with two free VIP passes to all of the names on your list.

Program Benefits

- We do the work, you reap the benefits!
- No additional cost to you as an exhibitor
- Free publicity for your company
- Increase your booth traffic
- Opportunity to increase your profits from the show!

For more information or to participate in the Buyer & Seller Connection Program, please call **800-827-8009** and ask for:

Michelle Kohn Michelle.Kohn@CygnumExpos.com or
Steve Baker Steve.Baker@cygnusexpos.com

Deadline to participate is **February 16**.